



FOR IMMEDIATE RELEASE

### **Windermere Real Estate Welcomes Craig Conley & Associates**

**PALM SPRINGS, CA – March 16, 2013** – Windermere Real Estate Southern California is proud to announce that Craig Conley and Associates have joined Windermere’s La Quinta office located at 47-250 Washington Street. The Conley team consists of Craig Conley, Echo Conley, and Rich Pivo, Realtors®, and Mindy Sinay, short sale processor and transaction coordinator. Craig is a familiar face to the Coachella Valley real estate market as he has served as KESQ News Channel 3’s “Ask the Real Estate Expert” for the past 9 years, sharing his wisdom and insights with local viewers.

“We are excited to welcome Craig Conley and his team of real estate professionals to our La Quinta office. They have built a tremendous reputation for their professional business practices and their superior level of customer service and satisfaction,” said Bob Deville, co-owner of Windermere Real Estate Southern California.

A 13-year resident of the Coachella Valley, Craig entered real estate with more than 25 years of experience in customer service. Combined with his undergraduate and graduate degrees in marketing, management and business administration, Craig has built a 12-year tradition of success in real estate throughout the market’s recent fluctuations. Craig has worked extensively in the distressed properties market, and he and his team are considered one of the top short sales leaders in the desert. His professional staff is highly trained, earning their certification as a Short Sales and Foreclosure Resource (SFR) and offer their own in-house short sale negotiations team. Craig’s additional real estate credentials include his certification as a Certified Distressed Property Expert (CDPE) and Home Affordable Foreclosure Alternatives (HAFA).

“Craig and his team are known for their professionalism and expertise in the local market. I am thrilled to have them join us and know they will be a wonderful addition to our growing family,” said Sandy Beakey, Managing Broker for Windermere’s La Quinta office.

An avid golfer and family man, Craig leads a similar lifestyle to the one that his clients enjoy in the desert. He is intimately familiar with the numerous golf and country club communities in the desert’s resort cities. Craig and his team work with buyers and sellers from Palm Springs to Indio, listing and selling the full range of residential real estate from entry level homes to luxury estates.

When asked to sum up his personality, Craig shares the three words that can be used to describe him professionally – persistent, enthusiastic, and tenacious.



“I strive to offer premium service to each of my clients. I want them to feel that when they are working with me, they are my only customer,” shared Craig.

For the location of the Windermere Southern California Real Estate office nearest you, visit us on the web at [www.WindermereSoCal.com](http://www.WindermereSoCal.com) or give us a call at (760) 341-4141. Follow us on Twitter and Facebook @WindermereSoCal.

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**About Windermere Southern California:**

Since 1993, Bob Bennion and Bob Deville, owners of Windermere Real Estate Southern California, have been one of the real estate industry's most dynamic and successful real estate partnerships. Windermere Real Estate Southern California consists of highly qualified, professionally trained real estate agents, associate brokers, and property management personnel. For the location of the Windermere Southern California Real Estate office nearest you, visit us on the web at [www.WindermereSoCal.com](http://www.WindermereSoCal.com).

