



FOR IMMEDIATE RELEASE

Windermere Congratulates Agents On Maintaining Market Lead

PALM SPRINGS, CA – April 20, 2013 – Windermere Real Estate Southern California congratulates their outstanding agents from its 16 Coachella Valley offices for keeping Windermere the local real estate market leader through the first quarter of 2013.

“We continue to be extremely proud and thankful that our fantastic family of Windermere real estate professionals propels us to the top of the market,” said Bob Deville, co-owner of Windermere Real Estate Southern California. “At Windermere, we understand the cycles of the real estate market and plan accordingly. Thanks to the hard work of our agents and staff we’ve had a great first quarter and a strong start to 2013.”

Windermere’s closed residential sales volume for the first quarter of 2013 came in at \$422,801,057 – more than its next two closest competing brokerages combined. From Palm Springs to Indio, Windermere continues to list and sell more properties and homes in every city throughout the Coachella Valley

First quarter luxury homes sales numbers show Windermere Real Estate Southern California with a total sales volume of \$80,072,000, just shy of its nearest three competing brokerages’ combined sales volumes.

“A combination of factors, including the decrease in distressed property sales, historically low mortgage rates and lower inventory, have helped boost sales prices and home values in all price points,” said Bob Deville. “The result of this equates to encouraging news for both buyers and sellers who are looking to garner the maximum value for their properties.”

“Demand continues to be high with the renewed strength of the housing market and the growing interest in the quality of lifestyle to be found in our beautiful desert cities,” said Charlie White, Managing Broker for Windermere’s Indian Wells Luxury Homes and Estates office. “As a result, our fully licensed and educated agents are assisting their sellers in negotiating multiple offers and enabling their buyers to write competitive offers.”

For the location of the Windermere Southern California Real Estate office nearest you, visit us on the web at www.WindermereSoCal.com or call us at (760) 341-4141. Follow us on Twitter and Facebook @WindermereSoCal.

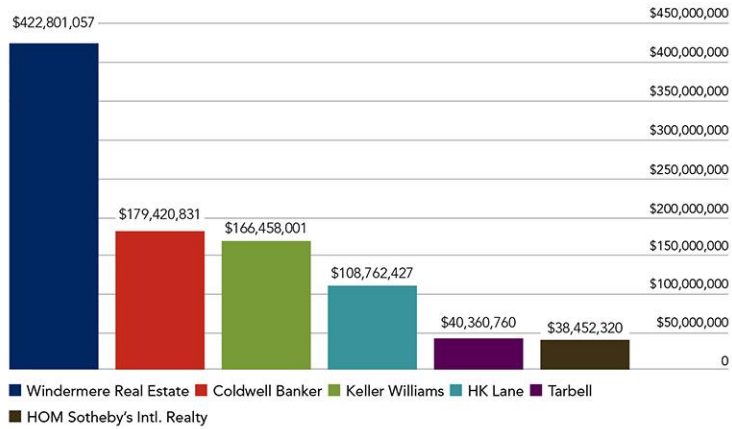


About Windermere Southern California:

The Palm Springs area market leader, Windermere Real Estate Southern California consistently lists and sells more than any other local real estate brokerage. Founded by owners Bob Deville and Bob Bennion in 2001, Windermere Real Estate Southern California provides superior, professional real estate services to their clients in Palm Springs, Cathedral City, Rancho Mirage, Palm Desert, Indian Wells, La Quinta and Indio. Windermere's Premier Properties program showcases and markets some of the valley's finest homes and estates for maximum impact and worldwide exposure.

An invited member of the Leading Real Estate Companies of the World® and exclusive local affiliate of Luxury Portfolio International®, Windermere's extensive network of agents, clients and partners is truly the largest, top-producing network for real estate available in the Palm Springs market. For the location of the Windermere Southern California Real Estate office nearest you, visit us on the web at www.WindermereSoCal.com.

2013 First Quarter Closed Sales Volume
Residential Resale Top Brokerages



Closed Sales Volume \$1 Million and Over
January 1, 2013 - March 31, 2013

