



FOR IMMEDIATE RELEASE

Proven Agents Join Windermere San Pablo Office

July 23, 2012 – Palm Desert, CA – Windermere Real Estate proudly announces the arrival of Greg Ballard and Mark Goldman to their Palm Desert San Pablo office (44-530 San Pablo Avenue, Suite 101). “Both agents bring a diverse wealth of real estate and development experience with them and make excellent additions to our office,” said Bryan Arnold, Managing Broker of the San Pablo office.

Greg Ballard brings more than 30 years of Commercial and Residential Real Estate Development, Management and Sales experience to his Coachella Valley clients. Widely respected in his professional community, Greg has a proven track record of producing projects that are at, or under budget, and on time.

While attending college, Greg’s work in hospitality and event management led to his first job in real estate as a site locator and development agent for major national restaurant chains such as Hard Rock Café, Cheesecake Company and Olive Garden. Greg’s success led to subsequent executive positions with real estate development companies in Southern California specializing in commercial business, golf courses and luxury home development nationwide.

A resident of the Coachella Valley for the past decade, Greg loves the desert resort communities in which he sells. His clients love Greg’s work ethic, his values of integrity and respect and, of course, his phenomenal results.

From Beverly Hills mansions to elite Manhattan residences to fine estates in the resort communities of the Coachella Valley, Mark Goldman brings his wealth of experience and business acumen to the table for every transaction and every client.

After college, Mark was recruited to the world of fashion sales working for companies like Barneys New York and Giorgio Armani. In Manhattan, Mark found his skills in luxury sales and customer relations translated well into the world of real estate. Mark worked for notable New York agencies in multiple aspects of real estate including residential development and sales as well as relocation and leasing.



Mark's love of the California lifestyle brought him back to his home state. Mark enjoys the superior weather, the beauty of the desert landscape and the quality of life found here. A member of the Desert Business Association and volunteer for the Palm Springs Animal Shelter, Mark is active in the communities in which he sells.

"We are extremely happy and appreciative that Greg and Mark have decided to choose Windermere San Pablo as their new office," notes Bob Deville, Co-Owner of Windermere Real Estate Southern California. "The highest compliment that a real estate agent can give us is when they place their trust and confidence in us and believe that we actually do work for them. Placing our agents and Windermere clients first and foremost just comes naturally."

For the location of a Windermere Real Estate office near you, look for us on the web at www.WindermereSoCal.com or call us at (760) 341-4141.

Contact:

Jonathan Speight
Communications Specialist
760.674.3452
jonathans@windermeresocal.com

About Windermere Southern California:

Since 1993, Bob Bennion and Bob Deville, owners of Windermere Real Estate Southern California, have been one of the real estate industry's most dynamic and successful real estate partnerships. Windermere Real Estate Southern California consists of highly qualified, professionally trained real estate agents, associate brokers, and property management personnel. For the location of the Windermere Southern California Real Estate office nearest you, visit us on the web at www.WindermereSoCal.com.


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