



FOR IMMEDIATE RELEASE

WINDERMERE AGENTS TRAIN TO LEAD

(SEPTEMBER 14, 2012 – PALM DESERT) There is more to being a real estate agent than just showing homes and giving price evaluations. Agents are consistently called on to provide information on current market trends, community resources and upcoming local attractions as well. Two of Windermere Real Estate Southern California’s agents from the Palm Desert San Pablo office (44-350 San Pablo Avenue, Suite 101) are ready to take their knowledge of the local real estate market to the next level through the 10-month Leadership Coachella Valley seminar series. Robin DuFault, commercial real estate agent, and Diane Williams, Executive Premier Director, were accepted into the 2013 class that will kick off its year next Thursday with a mixer at the IW Club in Indian Wells.

Leadership Coachella Valley is a program “designed to identify, motivate and develop future community leaders. The program encourages involvement by providing knowledge and perspective on valley-wide needs and concerns. Participants meet with community leaders in a forum and group discussion settings,” according to the organization. The Leadership program consists of monthly day-long seminars, tours of local facilities and hands-on work with local organizations. The seminar series covers broad issues that impact the Valley from government to agriculture to energy to transportation.

“I am excited to learn more about the direction that our local industry is heading and how it will impact the job market,” shared Diane Williams. “Employment has a direct impact across industries, and I feel the knowledge that I gain from the Leadership program will help articulate the gap between



employers and the unemployed. We need to come up with creative solutions that enhance and stimulate growth across our Valley.”

“Besides polishing my leadership skills, I am excited to see all of Coachella Valley’s hidden jewels and get a more holistic sense of the innumerable natural and community resources we have available to us. It will aid me in being a complete resource for future clients,” added Robin DuFault.

Both agents also expressed their desire to stimulate a discussion on Valley-wide identification and branding, the promotion of local businesses and, of course, the incredible networking they will be able to tap into with the current class members and past alumni of Leadership Coachella Valley.

David Cantwell, Managing Broker for Windermere Real Estate Palm Springs Main office (850 N. Palm Canyon Drive), is an alumnus from the class of 2004 and he shared, “Diane and Robin are superb selections for this year’s class. My experience with the program has expanded my awareness of the big issues in our Valley and helped increase my network of businesses and local resources.”

Windermere Real Estate Southern California prides itself on its family of professional agents who work to promote and support the communities in which they sell. To find a Windermere Real Estate office near you, visit us on the web at www.WindermereSoCal.com or call us at 760-341-4141.



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About Windermere Southern California:

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