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FOR IMMEDIATE RELEASE

WINDERMERE PROVIDING EXPANDED COASTAL SERVICES

CARMEL VALLEY (Calif.) – August 25, 2011 – Windermere Real Estate has, in a short period of just four months, expanded its locations across the Southern California coastal communities of Orange and San Diego Counties with new offices in Laguna Beach, Laguna Niguel, Carlsbad, Solana Beach, La Mesa and La Mesa Village, and additional offices opening next month in Dana Point and Carmel Valley. These new locations join Windermere's firmly established presence in San Bernardino County (including Brea and Chino Hills) and San Diego Downtown. Also coming in September: a full-service Windermere Commercial Properties San Diego office.

There is one primary reason for Windermere's unprecedented growth at a time when many other real estate companies are downsizing or closing offices: Buyers and Sellers want the agents, products and exceptional customer service Windermere has long been known for. Already the largest real estate company in the Coachella Valley, with over \$1.5 billion in sales for 2010, Windermere clients understand the advantage of working with an experienced, locally owned, locally managed company, and they are choosing Windermere agents for their real estate needs in record numbers. Windermere clients appreciate features such as a dedicated, non-competing Managing Broker in each location, a full-time office manager, and staffed front desk reception 7 days per week. Up-to-date equipment and technology, and an impressive agent education program--including in-house DRE-certified training--help to ensure every Windermere agent is fully equipped to guide each client through today's complex market, from entry level, short sale and REO transactions up through high-end estate homes, leases, and commercial properties.

Real estate professionals choosing to partner with Windermere include seasoned agents like Daniel Greer and the Daniel Greer Homes team at the Windermere Carmel Valley office; Daniel, with over 20 successful years in the industry, routinely rates in the top 1% of real estate agents nationally. Liz Nederlander Coden, one member of the Daniel Greer Homes team, includes among her listings a La Jolla oceanfront triple-lot estate home priced at \$18 million. "Our industry is changing," says Daniel. "To succeed in today's market requires more than just placing a sign on the lawn. My team and I work hard to earn the confidence of each of our clients. I market each listing as if it were my own." It is agents with this kind of drive and expertise which make it possible for Windermere to provide its exceptional brand of service and features to an ever-broadening base of dedicated clients. "We're very proud of our reputation," says Bob Deville, co-owner, Windermere Southern California. "Over many years we've built this brand upon our record of reliable and consistent customer satisfaction, and it makes for sound and successful business. It brings great agents and legendary service together, and our clients reap the benefits."