



FOR IMMEDIATE RELEASE

Windermere's Moser & Whitson Ready to Welcome Desert Shores Residents

PALM SPRINGS, CA – November 9, 2013 – Windermere Real Estate Southern California Realtors® Mo Moser and Dave Whitson are prepping for a big week of welcoming returning residents to the Desert Shores Resort in Indio, concluding in a Welcome Back Round-Up for all residents on Saturday, November 16th. Windermere Real Estate Southern California is the onsite sales office for Desert Shores Resort located at 48170 Hjorth Street. Mo and Dave are the onsite agents representing buyers and sellers throughout this fantastic community.

Desert Shores Resort is a distinctive US Class A, gated RV community that features lovely lagoons with fountains, waterfalls and lush open spaces with a spectacular view of the surrounding valley. The Resort features a community clubhouse, fitness center, pool & spa, tennis courts as well as pads for visiting RV friends. 141 unique sites are spread across 54 acres with exquisite views in all directions. Each property has a large concrete pad and patio sitting next to a 1,200 square foot casita. The concrete pads are designed to host luxury 36 foot or larger Class A motorhomes. Each casita is individually designed and decorated with a one and half car garage fronting the street.

A social development by nature, the active residents of Desert Shores participate in numerous community events and activities throughout the year, including off-road jeep caravans, motorcycle cruises, women's luncheons, men's night-out dinners, community potlucks and catered events. Mo and Dave are pleased to be hosting the opening Round-Up for the 2013-14 season.

A Realtor® with 39 years' experience in the real estate industry, Mo Moser has been a Class A Motorhome owner since 1992. A frequent visitor of the Coachella Valley since 1998, Mo became a full-time local resident in 2007. Mo's experience in real estate sales began in Colorado where he began his career as the head of the Farm and Ranch Division for a local realty group. A couple of years later, Mo branched out and became co-owner of his first 80-unit development. Working with Region 8 HUD, the construction was completed and became an immediate success for the next 25 years. In 1987, Mo's management company developed their first 200-unit complex for what would later be known as assisted living, based on the need of their aging population. Also a successful venture, Mo sold the holding in 2006 to retire to the Coachella Valley with which he had fallen in love.

Dave Whitson has been a successful Realtor® and Broker for over 42 years. A native Californian, Dave completed his college education at San Bernardino Valley College and California State University San Bernardino. Dave served in the US Army's 101st Airborne



Division and has served as the Past President of the Navy League of the United States, Greater Palm Springs area. For the predominance of his real estate career, Dave has represented buyers and sellers in active adult communities and other adult-oriented properties. His extensive work in the local market includes a productive history in sales in communities like La Quinta Fairways, Sun City, Heritage Palms and Shadow Hills. David's areas of focus include La Quinta, Palm Desert and West Indio. Having owned all types of RVs for the past 30 years, Dave also specializes in finding homes for people who are looking for properties that with room for their recreational vehicles and other toys.

For the location of the Windermere Southern California Real Estate office nearest you, visit us on the web at www.WindermereSoCal.com or give us a call at (760) 341-4141. Follow us on Twitter and Facebook @WindermereSoCal.

About Windermere Southern California:

The Palm Springs area market leader, Windermere Real Estate Southern California consistently lists and sells more than any other local real estate brokerage. Founded by owners Bob Bennion and Bob Deville in 2001, Windermere Real Estate Southern California provides superior, professional real estate services to their clients in Palm Springs, Cathedral City, Rancho Mirage, Palm Desert, Indian Wells, La Quinta and Indio. Windermere's Premier Properties program showcases and markets some of the valley's finest homes and estates for maximum impact and worldwide exposure.

An invited member of the Leading Real Estate Companies of the World® and exclusive local affiliate of Luxury Portfolio International®, Windermere's extensive network of agents, clients and partners is truly the largest, top-producing network for real estate available in the Palm Springs market. For the location of the Windermere Southern California Real Estate office nearest you, visit us on the web at www.WindermereSoCal.com.



