



REAL ESTATE NEWS

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Windermere and Luxury Portfolio International Offer the World

RANCHO MIRAGE (Calif.) – October 22, 2011 - Windermere Real Estate Southern California has long enjoyed its position as the market leader for \$1M+ properties listed and sold in the Coachella Valley, through its respected Premier Properties Program. High-end Buyers and Sellers enjoy an exceptional marketing experience and insight into many of the finest homes and estates throughout Southern California.

As the Coachella Valley real estate market heads into 2011 season, Windermere is looking forward to another record year. Adding to the optimism fueled by 2010 sales figures exceeding \$1.4 billion is Windermere's newly minted affiliation with Luxury Portfolio International (LPI), clearly the acknowledged world sales leader in the luxury home real estate market. LPI is the luxury arm of Leading Real Estate Companies of the World, an international base of 550 premium real estate firms with 4,600 offices in 30 countries. What this means for Windermere's discerning clients is a relationship with LeadingRE's global network of real estate professionals, extending the legendary Windermere experience far beyond Southern California. Windermere's Buyers now have international access to the white glove service they require and deserve, and Windermere Sellers are assured their high end homes are marketed to qualified and sophisticated Buyers throughout the world.

"We are honored and proud to accept the invitation to join forces with LeadingRE and its exclusive Luxury Portfolio International Division" said Bob Deville, co-owner, Windermere Real Estate Southern California. "The recognition of Windermere's knowledge of the luxury home market, leading market share, exclusive network of Windermere Premier Directors, and our new affiliation complements our ability to provide unparalleled customer service to discriminating Buyers and Sellers virtually anywhere in the world."

To learn more about what Windermere and Luxury Portfolio International can contribute, go to WindermereSoCal.com or email Paige Tyley at ptyley@windermeresocal.com.