



FOR IMMEDIATE RELEASE

Windermere Real Estate Renews \$100K Sponsorship of Palm Springs International Film Festival

PALM SPRINGS, CA – December 7, 2013 – Windermere Real Estate Southern California is pleased to announce the renewal of their three-year, \$100,000 sponsorship of the Palm Springs International Film Festival and Film Society, one of the Coachella Valley’s most important economic stimulators – bringing thousands of visitors, film industry insiders and priceless international media coverage to the city every January.

“The Board of the Palm Springs International Film Festival wishes to extend our deep gratitude to Windermere Real Estate Southern California for their continued commitment to sustaining the spectacular success of our film festival,” said Chairman Harold Matzner. “A critical part of why we succeed is because of the support of local businesses like Windermere, who understand the necessity of sponsoring important special events that not only stimulate and grow our local economy, but also the prestige of Palm Springs as a world famous destination, like no place else. I applaud Windermere for their outstanding community citizenship over the past decade.”

“Windermere’s commitment to the Palm Springs International Film Festival grows stronger every year,” said Bob Deville, Co-Owner of Windermere Real Estate Southern California and long-standing member of the PSIFF Board of Directors. “We are proud of our association with our fellow board members and business leaders throughout the Valley. The Festival’s continued growth is a tremendous asset to the local economy, bringing in first-time as well as annual visitors. The financial boost to the local cities and businesses is evident. Festival attendees also have the opportunity to experience the incomparable winter weather, beautiful scenery and amazing diversity of homes, country clubs and neighborhoods that make the Coachella Valley a truly magical place to live.”

Founded by owners Bob Bennion and Bob Deville in 2001, Windermere Real Estate Southern California provides superior, professional real estate services to their clients from Windermere’s 16 conveniently located Palm Springs area offices as well as their Southern California coastal offices in Orange and San Diego counties. A member of the Leading Real Estate Companies of the World® and exclusive local affiliate of Luxury Portfolio International®, Windermere’s extensive network of agents, clients and partners deliver international exposure for their clients’ listings. A portion of every Windermere commission combined with additional personal donations allows Windermere Real Estate Southern California to give back to the communities in which their agents live, work and serve.



“As the local real estate market leader in the Palm Springs area, Windermere Real Estate Southern California has an enduring tradition of supporting local events and non-profit organizations that promote growth and opportunity for the Coachella Valley’s communities, residents and visitors. The Palm Springs International Film Society provides amazing opportunities for local students of all economic backgrounds to cultivate and grow their appreciation of the arts through free student screenings, internships/mentorships, and workshops,” said Bob Deville. “We value and commend the work of the Board and staff in producing another spectacular event for this year’s 25th Annual Festival.”

This year’s film festival is slated for Jan. 3-13, 2014. For more information, visit www.psfilmfest.org.

For the location of the Windermere Southern California Real Estate office nearest you, visit us on the web at www.WindermereSoCal.com or give us a call at (760) 341-4141. Follow us on Twitter and Facebook @WindermereSoCal.

About Windermere Southern California:

The Palm Springs area market leader, Windermere Real Estate Southern California consistently lists and sells more than any other local real estate brokerage. Founded by owners Bob Bennion and Bob Deville in 2001, Windermere Real Estate Southern California provides superior, professional real estate services to their clients in Palm Springs, Cathedral City, Rancho Mirage, Palm Desert, Indian Wells, La Quinta and Indio. Windermere’s Premier Properties program showcases and markets some of the valley’s finest homes and estates for maximum impact and worldwide exposure.

An invited member of the Leading Real Estate Companies of the World® and exclusive local affiliate of Luxury Portfolio International®, Windermere’s extensive network of agents, clients and partners is truly the largest, top-producing network for real estate available in the Palm Springs market. For the location of the Windermere Southern California Real Estate office nearest you, visit us on the web at www.WindermereSoCal.com.


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