



Windermere
Real Estate
Coachella Valley

R E A L E S T A T E N E W S

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FOR IMMEDIATE RELEASE

WINDERMERE DRIVING IT HOME TODAY
WITH PALM SPRINGS CLASSIC CAR SHOW

RANCHO MIRAGE (Calif.) – OCTOBER 30, 2010 – For the second year, Windermere Real Estate is the presenting sponsor for the Casual Concours Palm Springs Benefit Classic Car Show.

Windermere, known for its dedicated involvement with community events and services, is happy to again have the opportunity to back this popular event.

Great Autos of Yesteryear Car Club boasts over 1100 members and 3600 cars, with more than a quarter of its members residing in the Coachella Valley area. For over 25 years, the club has rotated locations for its annual show among various Southern California venues; last year's Palm Springs event, attracting spectators in unprecedented numbers, was so successful that its organizers chose to return to Indian Canyons Golf Resort South Course at 1097 East Murray Canyon, Palm Springs. Planners anticipate even greater interest for this year's show.

Today's event, which runs from 10:00 am to 3:00 pm, features over 150 classic, exotic and special interest automobiles from decades of automotive history. General admission is \$10, with food and drink available. Proceeds from this popular event will benefit several community service organizations: Desert Outreach Foundation, Golden Rainbow Center/SAGE, and Desert AIDS Project.

Windermere agents will be staffing a booth from which visitors can request information about Coachella Valley real estate services and properties, and in conjunction with the Casual Concours Palm Springs Benefit Classic Car Show, Windermere agents have arranged a 'Mini-Extravaganza' of more than a dozen Open Houses in the Indian Canyons, Canyon North, and Twin Palms areas. A complete list of the participating addresses is available at the Windermere booth, as well as at the front desk of Windermere's Palm Springs South office at 2465 E. Palm Canyon Drive #605, Palm Springs. Properties will be open today from 11:00 to 3:00.

Providing its clients with classic service and timeless properties, Windermere Real Estate has more than 625 agents in 16 offices throughout the Coachella Valley, and offices in Garner Valley and Lake Arrowhead. Locations include Palm Springs, Palm Springs South, Palm Springs Midtown, Cathedral City, Rancho Mirage, Palm Desert (San Pablo), Palm Desert (Cook & Hovley), Indian Wells Main, Indian Wells Luxury Homes & Estates, La Quinta, Old Town La Quinta, and Indio, as well as on-site offices at The Club at Morningside in Rancho Mirage, The Springs Country Club in

Rancho Mirage, Deep Canyon Tennis Club in Palm Desert, and Monterey Country Club in Palm Desert. For more information, go online at www.WindermereSoCal.com.

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