



Windermere
Real Estate
Coachella Valley

R E A L E S T A T E N E W S

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FOR IMMEDIATE RELEASE

WINDERMERE AGENTS ARE PROFOUNDLY MOVED

RANCHO MIRAGE (Calif.) – November 6, 2010 – Windermere Real Estate culminates its individual and team community service efforts each year with Windermere Community Service Day, during which its agents from across the Valley work together toward a company-wide community service project.

This year, Windermere agents elected to support two of the Desert's most deserving community centers assisting the Valley's homeless families: Roy's Desert Resource Center at 19531 McLane Street, North Palm Springs, and Coachella Valley Rescue Mission at 47518 Van Buren Street, Indio.

For weeks, Windermere agents and staff in each office have collected new and used clothing, gloves, shoes, socks, hats, coats and blankets. Last week, teams of agents sorted and packed the donated items for delivery, and on Friday, October 29, a caravan of Windermere agents from all 16 of its Coachella Valley offices took pleasure in personally delivering a bounty of items to both Roy's Desert Resource Center and Coachella Valley Rescue Mission.

Aurora Wilson, Director of Community Resources for Coachella Valley Association of Governments (CVAG) Homelessness Committee, wrote: "On behalf of CVAG, thank you so much for the wonderful donations made by Windermere...I know that Windermere's contributions will go a long way. Thank you for your efforts in coordinating this event and many thanks again to the generous spirit of Windermere." From Sue Myers, Director of Operations for CVRM: "Your team's efforts just blew us away. Thank you so much. We cannot continue to reach the hungry and hurting without partners like Windermere. We were so encouraged by the enthusiasm everyone shared to help others."

Windermere agents are known for their legendary real estate skills and experience. For this year's Community Service Day, they themselves were moved. Windermere Real Estate is proud of its agents and their year-round commitment to supporting the Valley communities in which they live and work.

Homelessness in the Coachella Valley is a growing issue, punctuated by the fact that families with children are the fastest growing segment of the homeless population, with the average age of the homeless child at 6 years old. As our Valley moves into winter, these families are faced with ever-increasing difficulties of day-to-day coping. Roy's and CVRM both offer aid and support, including clothing, food, shelter, and the tools to return to self-sufficiency. Both agencies welcome financial donations and contributions of food, clothing, and toys for the holidays. For more information, please

contact Roy's Desert Resource Center of Palm Springs at 760-676-5200 and Coachella Valley Rescue Mission of Indio at 760-347-3512.

Windermere Real Estate is home to more than 625 agents in 16 offices throughout the Coachella Valley, and offices in Garner Valley and Lake Arrowhead. Locations include Palm Springs, Palm Springs South, Palm Springs Midtown, Cathedral City, Rancho Mirage, Palm Desert (San Pablo), Palm Desert (Cook & Hovley), Indian Wells Main, Indian Wells Luxury Homes & Estates, La Quinta, Old Town La Quinta, and Indio, as well as on-site offices at The Club at Morningside in Rancho Mirage, The Springs Country Club in Rancho Mirage, Deep Canyon Tennis Club in Palm Desert, and Monterey Country Club in Palm Desert. For more information, go online at www.WindermereSoCal.com.

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