



R E A L E S T A T E N E W S

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FOR IMMEDIATE RELEASE

WINDERMERE AGENTS ARE DRIVEN TO SUCCEED

RANCHO MIRAGE (Calif.) – November 13, 2010 – Windermere Real Estate has this week taken delivery of its shiny new 2011 Windermere Caravan Bus.

Windermere has long had its own dedicated van and full-time licensed commercial driver for carrying agents to preview new Windermere listings. Agents appreciate being able to concentrate on the new listings and network with one another on current real estate trends as they visit each week's newest offerings; the ability to come together and collectively walk through these fresh-on-the-market homes provides the agents with a valuable tool for marketing the properties and matching the right home to the right buyer. Transporting the agents in style provides a valuable service to the agents and their clients, saving the agents valuable time and energy, as well as being environmentally conscientious: the engine, part of the latest generation of diesel engineering, makes use of new technology which meets the EPA's near-zero nitrogen emission levels. With its increased seating capacity, the new Windermere bus takes more agents on their rounds while at the same time reducing the number of individual agent vehicles on the road.

Windermere Real Estate includes 16 Coachella Valley offices and more than 625 agents. In order to continue providing its growing family of Realtors(R) with listing tour support, Windermere ordered its beautiful new coach earlier this year. Coachella Valley residents, used to seeing the familiar blue Windermere bus around town, will be doing double-takes when they spot the custom 35' vehicle making its rounds each week. Strikingly handsome in its sky-blue wrap and eye-catching graphics, it has already begun to criss-cross the Valley with its team of dedicated Windermere agents.

With ample seating for 33, the new Windermere bus is loaded with state-of-the-art features, including full-time rear camera, GPS for optimum route mapping, and wireless internet access to enable agents to conduct real estate business on the road.

Windermere prides itself on offering the finest cutting edge tools and support to its agents. In doing so, it allows them to excel at helping their clients buy and sell homes. "We understand that Windermere is the real estate leader in the Coachella Valley because of its agents," says Bob Deville, Windermere Coachella Valley owner. "By giving them the tools to do what they do best, we ensure that our clients get what they come to us for: outstanding customer service. Where the rubber meets the road, Windermere agents are there."

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