

## **MEDIA CONTACT:**

FOR IMMEDIATE RELEASE

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## JOHN REAGAN: AT WINDERMERE AND ON THE AIR

**PALM SPRINGS (Calif.) – November 27, 2010** – Windermere proudly welcomes John Reagan to its Windermere Palm Springs Midtown office, located at 1255 E. Ramon Road in Palm Springs.

Fresh out of school in his hometown of Eugene, Oregon, John began his career in the retail automotive industry, first selling cars, and then managing his own sales team. Progressing into finance, he spent ten years learning that side of the business, earning top sales awards and eventually finishing in the top 2% of the American market. After mastering the automotive and financing markets, he discovered real estate, and only then does he say he found his true passion: the 'it' he'd been looking for.

At Windermere, John continues to apply his natural ability to lead and inspire. He has not only made his own way in real estate; he shares his knowledge and experience with others each Sunday morning at 7:30, when he can be heard live on KPSI NewsTalk Radio 920 AM hosting his own show, "The REAL in Real Estate." Listeners tune in to hear John and his guests discussing specifics of the Coachella Valley real estate market, subjects of special interest such as land leases and other local industry topics. "Here I am, literally living the dream," says John. "I meet nice people; I live in Palm Springs, the most beautiful city in the world. Now I'm helping my Windermere clients live their dreams too...it just doesn't get any better than that."

In addition to providing outstanding service and exceptional results for his clients, John loves golf, tennis and music. He and his wife of 19 years enjoy travel and trips to the beach, and playing with their dogs, JR and Priscilla.

Windermere Real Estate serves the entire Coachella Valley, with more than 625 licensed real estate professionals in 16 offices and additional locations in Garner Valley and Lake Arrowhead. Locations include Palm Springs, Palm Springs South, Palm Springs Midtown, Cathedral City, Rancho Mirage, Palm Desert (San Pablo), Palm Desert (Cook & Hovley), Indian Wells Main, Indian Wells Luxury Homes & Estates, La Quinta, Old Town La Quinta, and Indio, as well as on-site offices at The Club at Morningside in Rancho Mirage, The Springs Country Club in Rancho Mirage, Deep Canyon Tennis Club in Palm Desert, and Monterey Country Club in Palm Desert. For more information, go online at www.WindermereSoCal.com.