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**FOR IMMEDIATE RELEASE**

**WINDERMERE OPENS UNDER NEW OWNERSHIP IN LA MESA**

**RANCHO MIRAGE (Calif.) – March 5, 2011**

Windermere Southern California announces its newest office in its temporary location at 8080 La Mesa Boulevard. An expanded location currently under extensive renovation at 8131 Allison Avenue will be home for 40+ Windermere SoCal agents.

La Mesa, also known as 'The Jewel of the Hills' lies approximately 12 miles east of the Pacific Ocean in southwest San Diego County. The area is known for near-perfect climate, tree-lined streets, walkable neighborhoods and easy access to retail and commercial areas. La Mesa's quaint downtown district is both vibrant and inviting, with unique shops, restaurants and coffee houses.

"We are particularly excited to be opening our La Mesa office," says Bob Deville, Windermere SoCal co-owner, "There is so much to offer: charm, amenities, exceptional location, and an affordability for savvy home buyers. La Mesa and its surrounding cities offer a quality of life desired by many, and we are proud to be back serving those communities under new ownership. We are also looking forward to our energizing community involvement. Windermere is well known for giving back to the communities it serves."

Windermere Real Estate SoCal will provide its legendary products and service to La Mesa buyers and sellers looking for a professional real estate experience long associated with the Windermere name. Additional locations are being readied for Laguna Niguel, Solana Beach and Carmel Valley.