



REAL ESTATE NEWS

MEDIA CONTACT:

Shilo Herrling
760-770-6801
sherrling@windermeresocal.com

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Bruce Blomgren – Representing the Ultimate in Luxury

Indian Wells (Calif.) – March 10, 2012 – Broker Bruce Blomgren, with Windermere's Indian Wells Luxury Homes and Estates Division (74-996 Highway 111), has long been identified as one of the TOP LEADERS within Coachella Valley's extensive luxury home market. A seasoned and very successful real estate Broker since 1980, Bruce has represented buyers and sellers with over \$700M in closed sales over the years at many of the Valley's most prestigious addresses: Bighorn Golf Club, Mirada Estates, The Reserve, The Tradition, Desert Horizons Country Club, and more. Residing in the desert since 1984, the Bruce Blomgren brand has come to symbolize an exceptional First Class real estate experience. Representing a list of 'Who's Who' throughout the desert, Bruce, his son Keith Blomgren, also a Broker Associate, and their team of professionals deliver the stellar real estate experience his buyers and sellers deserve and expect. "It's really simple," says Bruce. "I treat my clients as I would like to be treated, and we work very hard to exceed their expectations." He clearly succeeds; a large part of Bruce's business consists of repeat clients, and the friends, family and business associates they refer.

Respected by all, clients and fellow agents appreciate his friendly, easy-going nature and his relaxed sense of humor, but underneath his laid back demeanor, Bruce is a recognized powerhouse in the Coachella Valley luxury real estate market and gets the job done. As an Executive Director with Windermere's Premier Properties Program, Bruce is at the leading edge, assisting his buyers and sellers in navigating through a challenging market offering great opportunities.

"Bruce does business in a way we all appreciate," says Bob Deville, co-owner, Windermere Southern California. "We're very proud that he and Keith are a part of the Windermere family. We share the same great values: Honesty, reliability, and integrity. At the end of the day, the customer is satisfied. That's why we're here...that's why we're the market leader."

To contact Bruce and the Bruce Blomgren Team, call 760-779-1653 or visit www.BruceBlomgren.com. For more information about Windermere Southern California, go to www.WindermereSoCal.com.

