



Windermere Real Estate Cathedral City

Welcomes New Agent Sally Logan

For immediate Release:

Cathedral City CA – 6/7/2014 – Windermere Real Estate Southern California is pleased to welcome Sally Logan to their Cathedral City office located at 68-828 Ramon Road. Sally brings a wealth of business and real estate experience with her to Windermere Real Estate, where she looks forward to continuing her successful career as an established REALTOR®.

A local resident of Palm Springs, Sally specializes in the desert communities of Rancho Mirage, Palm Springs, Indian Wells, and Palm Desert. Sally is a great facilitator, which she adeptly applies to helping her clients find exactly the right home to fit their needs. Some of her primary inspirations for getting into real estate are helping clients find solutions to their housing needs, a deep appreciation for architecture, and the opportunity of working in a world-class resort area. Sally's client testimonials consistently include comments on her outstanding follow-through, negotiating skills, and client services. "Sally is the epitome of an agent who has endless dedication & impeccable relationships with her clients. Moreover, even with her extensive experience, she is always seeking new avenues & current market knowledge for professional improvement. A day for Sally is not complete unless she puts forth efforts to expand her knowledge," said Danail Jekov, Managing Broker for Windermere Cathedral City. Some primary reasons Sally chose to join Windermere Real Estate are their unequalled agent services, leading market status, and a wide range of offices throughout the Coachella Valley.

Sally has been practicing real estate for seven years, yet has over 30 years of business experience to draw upon, enhancing her ability to meet her client's needs. A true academic, Sally has a Master's Degree in Business Administration from the University of Pepperdine, is a member of the Palm



Springs Writer's Guild and a University of California credentialed Master Gardener who writes and lectures regularly about gardening. She also holds the National Association of REALTORS® recognized designation as an e-Pro®. An e-Pro® is an individual who has completed four core areas of study referencing real estate related technology, and demonstration of proficiency in a range of online programs. Sally's commitment to academic excellence is mirrored in her health and fitness achievements. She has participated in numerous Triathlons, and completed the local Arthritis Foundation Inaugural bike ride from San Francisco to Santa Barbara of over 400 miles. If you're looking for a qualified REALTOR® anywhere in the Coachella Valley, Windermere's Sally Logan may be reached via email at sally@sallyloganrealty.com