



FOR IMMEDIATE RELEASE

Windermere Welcomes REALTOR® Rick Olson

PALM SPRINGS, CA – NOVEMBER 20, 2014 – Windermere Real Estate Southern California is pleased to announce REALTOR® Rick Olson has joined their Palm Springs Main Office, located at 850 North Palm Canyon Drive. Olson brings his experience as a Pennsylvania Tax Examiner and love of real estate to assist every client.

Upon retiring and relocating to the Coachella Valley, Olson decided it was time to pursue the real estate career he had always wanted. “Real estate has always piqued my interest and been a life-long passion of mine,” stated Olson. “If I had not pursued my other career as a tax examiner, I would have gone into real estate.”

Olson concentrates on working with buyers and sellers in the South Palm Springs market, bringing his enthusiasm for helping others and unique skills honed during the course of his previous career. “I have great experience with financial conversations, which helps me provide my clients with the best possible advice regarding the financial aspects of a real estate transaction. I also enjoy helping people and pride myself on creating a wonderful customer experience.”

Windermere Real Estate Southern California was attractive to Olson because, “Windermere is the biggest and best in the valley. Looking at sales figures alone, Windermere stands head and shoulders above the rest.” Olson was first introduced to Windermere when he purchased a condo in Palm Springs from a long-time Windermere agent, who spoke highly of the real estate company. Olson ran into Windermere agents at every open house he attended and was impressed with their professionalism and knowledge of the market.



“I would like to personally welcome Rick Olson to our family at the Palm Springs Main office,” stated David Cantwell, Managing Broker. “Rick’s financial knowledge and positive attitude give him key ingredients for success as a Windermere agent. I look forward to working with him.”

About Windermere Southern California:

As the Palm Springs area market leader, Windermere Real Estate Southern California consistently lists and sells more than any other local real estate brokerage. Founded in 2001 by owners Bob Bennion and Bob Deville, Windermere Real Estate Southern California provides superior, professional real estate services to their clients in Palm Springs, Cathedral City, Rancho Mirage, Palm Desert, Indian Wells, La Quinta, and Indio. Windermere’s Premier Properties program showcases and markets some of the valley’s finest homes and estates for maximum impact and worldwide exposure.

An invited member of the Leading Real Estate Companies of the World® and exclusive local affiliate of Luxury Portfolio International®, Windermere’s extensive network of agents, clients and partners is truly the largest, top-producing network for real estate available in the Palm Springs market. For the location of the Windermere Real Estate Southern California office nearest you, visit us on the web at www.WindermereSoCal.com or give us a call at (760) 341-4141. Follow us on Twitter and Facebook @WindermereSoCal.