



***FOR IMMEDIATE RELEASE***

### **Windermere Welcomes Dwayne Carrier**

PALM SPRINGS, CA – NOVEMBER 21, 2014 - Windermere Real Estate Southern California has added REALTOR® Dwayne Carrier to its family of real estate professionals. Carrier, who began his real estate career in 1997, brings a zest and enthusiasm for the industry that he uses to assist a diverse set of clients and serve the real estate community in the Coachella Valley.

“My family moved a great deal when I was a kid because my step-father was in the military,” stated Carrier. “We did the best we could with very little. When we bought our first house, it was a tremendous source of pride and it inspired me to enter the real estate industry. The best sale for me is when I help a family achieve the dream they thought was impossible. The human reward trumps any monetary incentive.”

Upon moving to the Coachella Valley in 2006, Carrier began working with Windermere agents on listings and noticed how proud they were to work for Windermere. “When managing brokers treat agents like their clients, you can tell. It makes for a wonderful culture and a happy, family atmosphere,” added Carrier. After experiencing this consistent attitude with all Windermere agents, Carrier decided it was time to make the switch.

Carrier is well established in the Coachella Valley, serving as the 2014 Palm Springs Regional Association of Realtors (PSRAR) President and as a California Association of Realtors (CAR) Director since 2012. The communities he serves include Palm Springs, Cathedral City, Rancho Mirage, and La Quinta. He attributes his success and growing client base to simple principles. “Trust and professionalism are the most important things you can have in this business,” concluded Carrier. “Your reputation is key. Say



what you mean, mean you say, and always live by the ‘Golden Rule’ of treat others the way you want to be treated.”

“I am so excited to have Dwayne join our family,” stated Managing Broker David Cantwell. “He emanates an unmatched passion for real estate and client service that is infectious. Just like his work with the local professional associations, his bright spirit and professionalism will be a major addition to our office.”

#### **About Windermere Southern California:**

As the Palm Springs area market leader, Windermere Real Estate Southern California consistently lists and sells more than any other local real estate brokerage. Founded in 2001 by owners Bob Bennion and Bob Deville, Windermere Real Estate Southern California provides superior, professional real estate services to their clients in Palm Springs, Cathedral City, Rancho Mirage, Palm Desert, Indian Wells, La Quinta, and Indio. Windermere’s Premier Properties program showcases and markets some of the valley’s finest homes and estates for maximum impact and worldwide exposure.

An invited member of the Leading Real Estate Companies of the World® and exclusive local affiliate of Luxury Portfolio International®, Windermere’s extensive network of agents, clients and partners is truly the largest, top-producing network for real estate available in the Palm Springs market. For the location of the Windermere Real Estate Southern California office nearest you, visit us on the web at [www.WindermereSoCal.com](http://www.WindermereSoCal.com) or give us a call at (760) 341-4141. Follow us on Twitter and Facebook @WindermereSoCal.