



***FOR IMMEDIATE RELEASE***

**Windermere SoCal Welcomes Kevin Piechota**

SAN DIEGO, CA – DECEMBER 15, 2014 – Windermere Real Estate SoCal welcomes Realtor® Kevin Piechota to its roster of real estate professionals at the Little Italy office, located at 1742 ½ India Street in San Diego. Kevin is a downtown San Diego expert, helping guide his clients through the decision-making process by matching their desired lifestyle with the best neighborhood that fits their criteria. He will be working as an associate with Patrick Turner and Associates.

With an eye to the future, Kevin approaches each client focusing on building a lifetime relationship. “My goal is to complete the best deal and provide the best service possible at the end of every transaction,” he says. “I want to have repeat clients and referrals from those clients. That is the ultimate mark of a great agent and the best compliment I can receive.”

Kevin, who holds a Bachelor’s degree from Binghamton University, has a strong background in online real estate marketing. “I was the top sales rep for the fourth largest real estate website in the United States. From that experience, I have built a deep understanding of what it takes to successfully market a property in today’s online-driven world,” he continues.

Real estate decisions involve many factors, but the most crucial to a homebuyer is the perceived lifestyle of the neighborhood. As a downtown San Diego resident for the last 5 years, Kevin has a pulse on the changing landscape, including new developments, retail, and restaurants. “When I sit down with a buyer, I listen to what they are looking for in regard to lifestyle – their interests, patterns of activity, and what they like to do for fun. With that information in mind, I can then recommend communities based on



aligning how they want to live with the amenities and points of interest offered. I keep tabs on everything that's going on so I can give the best advice possible to each client," adds Kevin.

Windermere Real Estate SoCal was attractive to Kevin because of its reputation. "Windermere has great brand recognition and a strong, positive presence in the community. Plus, the new office in Little Italy is in a prime location to serve the markets where I specialize." Kevin was also recruited by Patrick Turner to join his team, helping give the final push toward making the switch.

"Kevin has the intangibles it takes to succeed in this business," states Kirk Gregor, Managing Broker. "His passion for real estate and knowledge of the downtown market make him a key asset and a welcome addition to our Little Italy office team. We look forward to working with him and welcome him to Windermere."

**About Windermere Real Estate SoCal:**

Windermere SoCal offices are located conveniently throughout San Diego and Orange counties, with additional office openings planned in the near future. Orange County offices include Laguna Beach and Laguna Niguel. San Diego County offices are located in Alpine, Carlsbad, Carmel Valley, Hillcrest/Mission Hills, La Mesa Village, and Little Italy, with an Encinitas office opening soon. For the complete list of office locations, visit [www.WindermereSoCal.com](http://www.WindermereSoCal.com).