



FOR IMMEDIATE RELEASE

Bob Bennion and Bob Deville Welcome Lorelei Taylor

SAN DIEGO, CA – FEBRUARY 8, 2015 – Bob Bennion and Bob Deville, owners of Windermere Real Estate SoCal, are proud to welcome REALTOR® Lorelei Taylor to the La Mesa Village office, located at 8277 La Mesa Boulevard. Lorelei’s extensive education and experience as an interior designer, coupled with her passion for real estate and helping others, supply her with the proper tools to help her clients achieve their ideal lifestyle.

Holding both a BA and an MA in Interior Design, Lorelei has been a professional interior designer since 1986. She leverages her keen eye and creativity to consult with both buyers and sellers. “I am able to give my sellers a deep understanding of what a buyer sees when reviewing a property, including how a prospective buyer will use the house and what to accomplish to get the house market ready,” says Lorelei. “With my clients who are looking to purchase a home, I help them visualize the space and offer solutions as to how it could be transformed into their dream home. I have even had clients who purchased a home from me ask me to help them with the design process.”

Lorelei entered real estate in 2009 in Washington State, where she helped attorneys who managed the sale of homes left in estates. “My attorney clients hired me to help stage the homes for the market. After working with them for a while, they encouraged me to get my license so I could be a ‘one stop shop’ for them. Since I have always loved the process of buying and selling homes and helping others, I thought it was a natural transition for me and my business model,” she continues.

In addition to her passion for design and helping clients, Lorelei is an avid fiddle player and active board member of the California Old Time Fiddler’s Association, where she



assists with the social media and marketing. “I played the violin growing up and am classically trained. I went to a blue grass concert and saw the fiddle player and was hooked right away. Since the instruments are the same, it was pretty easy to pick up the techniques and style.” She also is a Certified Antiques Appraiser and is a contributing editor to Inman news and various design media outlets.

Lorelei chose Windermere SoCal because, “Windermere has always been known for being the finest and best brand. I have always endeavored to work for and with the finest companies and I would not settle for less than the best, which is what I have found at Windermere both in Washington and California.”

Says Branch Manager Carey Guthrie, “Lorelei’s incredible talent for consulting with her clients and giving them the vision for a home is impressive. Her knack for design coupled with her exceptional client service make her a wonderful addition to our La Mesa Village family.”

About Windermere Real Estate SoCal

Windermere Real Estate SoCal has been serving San Diego and Orange counties since 2010, with offices throughout Southern California. San Diego County offices include Alpine, Carlsbad, Carmel Valley, Hillcrest/Mission Hills, La Mesa Village, and Little Italy, with an Encinitas office opening soon. Orange County offices include Laguna Beach and Laguna Niguel. Windermere’s Premier Properties program lists and showcases some of the finest properties available on the market, maximizing exposure of high-end luxury homes to qualified buyers across a variety of mediums and channels.

For the location of the Windermere Real Estate SoCal office nearest you, please visit our website at WindermereSoCal.com. Stay up-to-date on the latest trends in Southern California real estate by following us on Facebook and Twitter @WindermereSoCal.