



***FOR IMMEDIATE RELEASE***

**Bob Bennion and Bob Deville Welcome Isabel Bond**

SAN DIEGO, CA – MARCH 1, 2015 – Bob Bennion and Bob Deville, Owners of Windermere Real Estate SoCal, are proud to welcome Realtor® Isabel Bond to the Carlsbad office, located at 300 Carlsbad Village Drive, Suite 217. Isabel utilizes her passion for real estate, personal success with investment properties, and exceptional service skills to help her clients find the right real estate fit for their needs. She specializes in North County San Diego, serving Carlsbad, Oceanside, Encinitas, and San Marcos.

Isabel has always found real estate interesting and appealing. Her success in purchasing single-family homes, making improvements, and renting them out furthered this interest until it became something she endeavored to pursue professionally. Says Isabel, "I have always had an interest in real estate and found out I have a knack for it. I carry this personal passion for homes and architectural design to help my clients find the perfect match for their lifestyle." From her personal experiences, Isabel is also well versed in working directly with contractors to oversee projects, something that she uses to assist her clients who are looking to update their homes.

Prior to becoming a real estate professional, Isabel owned and operated several small businesses, which taught her valuable skills such as time management, reading and evaluating trends in the market, budgeting, and awareness of what's going on in the surrounding community. She also uses her strong background in floral design to evaluate color usage and presentation within a space, which she employs to create an appealing staged home.



Understanding what it takes to run a successful business, Isabel is dedicated to providing superior client service. Her insight into the community allows her to give recommendations on areas based on the surrounding schools, points of interest, and local conveniences. “Listening to a client is the most crucial aspect of providing personalized service. Once I understand their lifestyle needs, I can better identify a solution for them using my knowledge of the local area and penchant for finding the right home,” she continues.

In addition to her commitment to creating a customized real estate experience for her clients, Isabel is also committed to creating a better life for others. She has donated her time and resources to help Fresh Start Surgical Gifts, a non-profit organization dedicated to helping disadvantaged children with physical deformities through the gift of reconstructive surgery and other related healthcare services.

Isabel, who resides in Carlsbad, chose “The Bobs” Windermere SoCal because of the location of its Carlsbad Village office and the support provided by the staff. “Having an office in the heart of Carlsbad Village is a tremendous opportunity and a geographical advantage. Plus, the office staff is so friendly and helpful,” she concludes.

“We are happy to welcome Isabel Bond to our Carlsbad family,” says Joe Wogoman, Managing Broker, “Her personalized approach to client service, knowledge of the local communities, and creative background set her up to enjoy success with Windermere.”

#### **About Windermere Real Estate SoCal**

Windermere Real Estate SoCal has been serving San Diego and Orange counties since 2010, with offices throughout Southern California. San Diego County offices include Alpine, Carlsbad, Carmel Valley, Hillcrest/Mission Hills, La Mesa Village, and Little Italy, with an Encinitas office opening soon. Orange County offices include Laguna Beach and



Laguna Niguel. Windermere's Premier Properties program lists and showcases some of the finest properties available on the market, maximizing exposure of high-end luxury homes to qualified buyers across a variety of mediums and channels.

For the location of the Windermere Real Estate SoCal office nearest you, please visit our website at [WindermereSoCal.com](http://WindermereSoCal.com). Stay up-to-date on the latest trends in Southern California real estate by following us on Facebook and Twitter @WindermereSoCal.