



FOR IMMEDIATE RELEASE

Windermere Proudly Welcomes Jim Tate

PALM SPRINGS, CA – MARCH 21, 2015 – Windermere Real Estate Southern California proudly welcomes Jim Tate to its team of real estate professionals at the Indian Wells Main office, located at 74-850 Highway 111. Jim has had his real estate license since 1982, and is licensed in Kentucky, Tennessee, and California. He is well versed in serving a variety of real estate needs, including traditional transactions, home and agricultural property auctions, and commercial and residential development packages. He works with buyers, sellers, and investors all over the Coachella Valley, and consults with clients across the United States on commercial transactions.

With family roots in real estate, Jim broke into the business when he was 18. He went on to get a B.S. in Real Estate and Urban Development from the University of Tennessee, Knoxville, giving him a formal education to go with a wealth of firsthand industry experience. “Growing up, my family had a business conducting real estate auctions to help liquidate estates, which is where I began my career,” says Jim. “Over time, I have expanded my realm of expertise to include traditional residential purchases and sales and putting together land acquisition packages that include engineering, permitting, and overseeing all aspects of the process until close of transaction.” Jim is also a certified Master Appraiser through NAI.

Clients continue to go to Jim for many reasons, starting with his laid back approach and ability to jive with any personality. “I am able to click with all of my clients and demonstrate my industry knowledge, which creates a level of comfort and trust in me to handle the transaction process. I also make sure that I am accessible and I return all calls promptly,” Jim adds. His affable approach and steady ability as a real estate



professional have allowed Jim a great deal of success and lead to many positive outcomes for his clients.

Since 2004, Jim has been practicing real estate in the Coachella Valley, working with buyers and sellers on a wide range of property types and locations. The constant through all of those experiences has been Jim's ability to understand the situation and work with his clients toward the best solution possible, even coaching them on improving their ability to get a loan. "I have experience consulting with my clients who may need help with their credit in order to qualify," continues Jim. "I can help folks get qualified so they can get into a house and improve their lifestyle."

As a real estate professional with a lifetime of experience who knows the ins and outs of the business, Jim chose Windermere Southern California for a few reasons. "I felt comfortable with the philosophies of ownership and management. Having owned and operated my own real estate companies before, I understand the qualities that make a company succeed and attract the best in the industry. Windermere Southern California is wired properly with a cohesive group of professionals and, even though the company is large, they do a great job of making you feel special."

"We are excited to have Jim join our real estate family at the Indian Wells Main office," says Charlie White, Managing Broker. "His lifelong background in the industry and extensive business knowledge coupled with his mellow Southern demeanor set him up to make clients happy and loyal for life."

About Windermere Real Estate Southern California

Founded by Bob Bennion and Bob Deville in 2001, Windermere Real Estate Southern California quickly rose to prominence as the Palm Springs area market leader, consistently listing and selling more homes than any other real estate brokerage. As



real estate agents themselves, “The Bobs” know what it takes for agents to successfully satisfy their clients in today’s ever-changing marketplace, providing exceptional services and support to help to make all transactions as smooth as possible. Windermere Southern California proudly serves the communities of Palm Springs, Cathedral City, Rancho Mirage, Palm Desert, Indian Wells, La Quinta, and Indio.

The Premier Properties program showcases and markets some of the Coachella Valley’s finest homes and estates, maximizing each property’s exposure and impact worldwide through exclusive international partnerships. Launched in 2014, the A+D program, or Architecture plus Design, pays tribute to the rich heritage of design, innovative vision, and iconic modern architecture born in the Coachella Valley. A+D embraces homes that have architectural or historical significance, an inherent reflection of the style or period they represent, or are originally created/designed by noted architects and designers, and thus provides a unique platform to give these one-of-a-kind homes the proper presentation they deserve.

Bennion and Deville have created an extensive network of agents, clients, and partners, the largest, top-producing network for real estate available in the Palm Springs market, leveraging the power of an invitation to the Leading Real Estate Companies of the World® and acting as the exclusive local affiliate of Luxury Portfolio International®. For the location of the Windermere Real Estate Southern California office nearest you, visit us on the web at WindermereSoCal.com or give us a call at (760) 341-4141. Follow us on Twitter and Facebook @WindermereSoCal.