



FOR IMMEDIATE RELEASE

Windermere Southern California Welcomes Brad Waggoner

PALM SPRINGS, CA – MAY 23, 2015 – Windermere Real Estate Southern California is proud to welcome Realtor® Brad Waggoner to its team of real estate professionals at the Palm Springs South office, located at 2465 East Palm Canyon Drive. Brad has been in the real estate industry since 1994 and leverages his professional experience with a personal passion to help buyers, sellers, and investors achieve real estate success throughout the Coachella Valley.

Brad began his professional real estate career by buying and renovating a small home in Georgetown, Washington, D.C. “It was a steep learning curve, but the renovation work was fascinating and I knew it was a valuable skill that would last a lifetime,” Brad says. After spending time in Los Angeles where he worked for the GRAMMYS, Brad moved to San Francisco, where his real estate sales career took off. He became part of a top-producing, real estate team and quickly began generating annual sales in excess of \$10 million. In addition to sales, he used his experience to redesign and renovate numerous San Francisco homes. “Each project and transaction taught me something new and I’ve found these experiences invaluable for my clients,” Brad says.

Shortly after moving to Palm Springs in 2007, Brad purchased a struggling downtown business where he tripled the income and turned it into an award-winning success. That fast-paced environment strengthened his innate ability to



listen, quickly assess a client’s needs, and produce results, sharp skills he applies to help smooth out the real estate experience. “Buying and selling real estate is rewarding and exciting but it can be a stressful time for the client,” Brad continues. “Whether you are buying or selling, my job is to simplify the process, protect your interests, and help you reach your goals. Hopefully, we’ll have some fun along the way, too.”

In addition to real estate sales and renovation, Brad has a diverse background that includes interior and landscape design, portrait and landscape painting, and architectural rendering. His past works include a royal commission for an embassy, a painting for a U.S. Senate office, and numerous drawings and paintings that hang in private homes across the country.

“I see exciting things happening in our beautiful valley, especially in Palm Springs, and I’m thrilled to become part of the Windermere team,” Brad concludes.

“We are proud to welcome Brad to our Palm Springs South office,” says Managing Broker Denise Anderson. “His vast experience in the industry and passion for helping others give him the perfect knowledgebase and attitude to achieve success with our team. I look forward to working further with Brad and wish him a prosperous 2015.”

About Windermere Real Estate Southern California



Founded by Bob Bennion and Bob Deville in 2001, Windermere Real Estate Southern California quickly rose to prominence as the Palm Springs area market leader, consistently listing and selling more homes than any other real estate brokerage. As real estate agents themselves, “The Bobs” know what it takes for agents to successfully satisfy their clients in today’s ever-changing marketplace, providing exceptional services and support to help to make all transactions as smooth as possible. Windermere Southern California proudly serves the communities of Palm Springs, Cathedral City, Rancho Mirage, Palm Desert, Indian Wells, La Quinta, and Indio.

The Premier Properties program showcases and markets some of the Coachella Valley’s finest homes and estates, maximizing each property’s exposure and impact worldwide through exclusive international partnerships. Launched in 2014, the A+D program, or Architecture plus Design, pays tribute to the rich heritage of design, innovative vision, and iconic modern architecture born in the Coachella Valley. A+D embraces homes that have architectural or historical significance, an inherent reflection of the style or period they represent, or are originally created/designed by noted architects and designers, and thus provides a unique platform to give these one-of-a-kind homes the proper presentation they deserve.

Bennion and Deville have created an extensive network of agents, clients, and partners, the largest, top-producing network for real estate available in the Palm Springs market, leveraging the power of an invitation to the Leading Real Estate



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