



FOR IMMEDIATE RELEASE

Bob Bennion and Bob Deville Welcome JulieRae MacLeod

SAN DIEGO, CA – MAY 31, 2015 – Bob Bennion and Bob Deville, Owners of Windermere Real Estate SoCal, are proud to welcome Realtor® JulieRae MacLeod to their Encinitas office, located at 258 North El Camino Real, Suite C. JulieRae brings a wealth of business and marketing prowess to help her clients find the perfect home, homebuyer, or investment property around North County San Diego.

The impetus for JulieRae to earn her real estate license sparked from her husband’s home inspection business. “He always comes home with great stories about agents who help people make better lives for themselves through living the American Dream of home ownership,” says JulieRae. “I wanted to be a part of that huge moment in someone’s life and feel good at the end of the day knowing I made a positive difference.”

Prior to earning her real estate license, JulieRae gained extensive professional experience first working in music industry public relations followed by owning and operating a doggie daycare center for 13 years. Both of these roles helped shape her approach to client service and carved out a passion for problem solving, skills she implements daily as a Realtor®. “I love working with the different personalities you encounter in this



business, it keeps things fun and fresh – everyone has a unique story and a different challenge to tackle,” she adds.

The experience gained from successfully marketing a small business and creating media packages prepared her to do the same for her clients’ homes. “I know how to promote through a variety of methods, including the use of online and social media marketing avenues,” continues JulieRae. She also understands the importance of staging and interior design in relation to getting a home market ready, applying her sharpened eye for design, color, and spatial relationships to ensure a client’s home looks as appealing to homebuyers as possible. “Sometimes, all it takes is some re-organization and de-cluttering to breathe new life into a space.”

Holding true to Bennion and Deville’s founding principles, JulieRae advocates for giving back to the local community, currently taking an active role in the Woodland Park Middle School PTO as Board Secretary. She has also donated her time and resources to Meals on Wheels and the Humane Society. She is currently looking for additional philanthropic opportunities in North County San Diego. “It feels good to know that I am making a difference in the community through charitable activities,” she adds.

Seeking a brokerage that was forward thinking and agent-centric, JulieRae came to Bennion and Deville’s Windermere SoCal. “Windermere SoCal is a high-caliber company that offers unmatched agent support and unique



marketing technology. They truly care about each agent's success. It was a no brainer for me to join," JulieRae concludes.

"We are proud to welcome JulieRae to our Encinitas office family," states Kirk Gregor, Managing Broker. "Her strong background in business, genuine personality, and devotion to her clients create the quintessential real estate agent. I look forward to working with JulieRae and wish her a prosperous 2015."

About Windermere Real Estate SoCal

Bob Bennion and Bob Deville brought their highly acclaimed and successful Windermere SoCal blueprint to the coastal Southern California communities in San Diego and Orange counties in 2010. Windermere SoCal offices serving San Diego County are located in Alpine, Carlsbad, Carmel Valley, Encinitas, Hillcrest/Mission Hills, La Mesa Village, and Little Italy. Orange County offices include Laguna Beach and Laguna Niguel. The Premier Properties program lists and showcases some of the finest properties available on the market, maximizing exposure of high-end luxury homes to qualified buyers across a variety of mediums and channels.

For the location of the office nearest you, please visit our website at WindermereSoCal.com. Stay up-to-date on the latest trends in Southern California real estate by following us on Facebook and Twitter @WindermereSoCal.