



FOR IMMEDIATE RELEASE

Windermere Southern California Welcomes Tom Bogle and John O'Brien

PALM SPRINGS, CA – AUGUST 1, 2015 – Bob Bennion and Bob Deville, Owners of Windermere Real Estate Southern California, are happy to announce Realtors® Tom Bogle and John O'Brien, and their Encore Premier Group, have joined the Palm Springs Main office, located at 850 North Palm Canyon Drive. Tom and John have over 75 years of real estate experience combined, giving them a storied background to draw from in order to best meet the needs of buyers and sellers throughout the cities of Palm Springs and Rancho Mirage, specializing in golf course homes and the gated communities of Las Palmas, Vista Las Palmas, and Smoke Tree Ranch. The Encore Premier Group includes Tom, John, and Windermere Southern California Realtor® David Tallman.

Tom Bogle first earned his real estate license in Texas in 1980 when he was working in executive management for notable, nationally recognized businesses. "I have been involved in real estate throughout my life, whether it was buying and enhancing properties on the side or finally venturing into it full-time," Tom says. "Real estate is perfect for me because I get to help others realize the possibilities in a home while applying my passions for property and architecture and design." Tom has bought and restored more than 60 properties, arming him with a unique



skillset and sharpening a critical eye he uses to examine every facet of a home.

Achieving business success prior to focusing on real estate full time has been a boon to Tom's real estate career because it instilled critical instincts in him. "I have run sales departments of over one hundred people and my own companies with over thirty people. I have increased market share and profits for national corporations and built successful businesses from scratch. Regardless of the company's size or industry, you have to have a vision for business and be able to guide your team or company in the right direction. My clients benefit from this intuition and my personal experience with real estate investment and restoration," he adds.

Much like Tom, John O'Brien has always had a real estate career. Originally hailing from the east coast, John speaks passionately about the incredible lifestyle the Coachella Valley offers residents and understands how to help with the relocation process. "I visited Palm Springs as a teenager and realized that it didn't require being a millionaire to live well. I was fascinated by the lifestyle and decided that I would make Palm Springs my home," John says. His experience moving to Palm Springs gives him valuable insight for those who are looking to make the move fulltime or on a part-time basis.



As a complementary skill to Tom’s business intuition, John has instincts of his own – with clients. “It is vital to be able to listen to a client and understand what it is they are saying, both literally and implied. Taking into account budget and lifestyle is crucial, but the great thing about our community is that anyone can live well at any price point in any market; it’s a matter of finding the best match,” continues John.

After interviewing with several brokerages in the Palm Springs and San Diego markets, Tom and John decided to join forces with David Tallman and bring their distinct brand to Windermere Real Estate Southern California. “We bought a house through David and things just clicked,” says Tom. Tom and John also have a deep history with Windermere Premier Director Sven Vennen and jelled with Managing Broker David Cantwell. In addition to the personal connections with Windermere Southern California, the brokerage’s marketing programs and market share dominance impressed Tom and John. “I come from a marketing background and owned an advertising company, so I was excited about the support I can offer my listing clients and access to an exclusive international network,” adds John.

About Windermere Real Estate Southern California

Founded by Bob Bennion and Bob Deville in 2001, Windermere Real Estate Southern California quickly rose to prominence as the Palm Springs area market leader, consistently listing and selling more homes than any other real estate brokerage. As real estate agents themselves, “The Bobs” know



what it takes for agents to successfully satisfy their clients in today's ever-changing marketplace, providing exceptional services and support to help to make all transactions as smooth as possible. Windermere Southern California proudly serves the communities of Palm Springs, Cathedral City, Rancho Mirage, Palm Desert, Indian Wells, Bermuda Dunes, La Quinta, and Indio.

The Premier Properties program showcases and markets some of the Coachella Valley's finest homes and estates, maximizing each property's exposure and impact worldwide through exclusive international partnerships. Launched in 2014, the A+D program, or Architecture plus Design, pays tribute to the rich heritage of design, innovative vision, and iconic modern architecture born in the Coachella Valley. A+D embraces homes that have architectural or historical significance, an inherent reflection of the style or period they represent, or are originally created/designed by noted architects and designers, and thus provides a unique platform to give these one-of-a-kind homes the proper presentation they deserve.

Bennion and Deville have created an extensive network of agents, clients, and partners, the largest, top-producing network for real estate available in the Palm Springs market, leveraging the power of an invitation to the Leading Real Estate Companies of the World® and acting as the exclusive local affiliate of Luxury Portfolio International®. For the location of the



Windermere Real Estate Southern California office nearest you, visit us on the web at WindermereSoCal.com or give us a call at (760) 341-4141. Follow us on Twitter and Facebook @WindermereSoCal.