



Windermere Southern California Releases Q2 2015 Market Report

PALM SPRINGS, CA – AUGUST 22, 2015 – Bob Bennion and Bob Deville, Owners of Windermere Real Estate Southern California, recently announced the release of the company’s 2015 second quarter Market Report, which is available for download on WindermereSoCal.com, recapping the latest Southern California real estate trends city-by-city for the Coachella Valley, Orange County, and San Diego area.

The Market Report covers select Southern California markets and communities, included all major Coachella Valley communities. Included in the data are year-to-year and quarter-to-quarter comparisons, as well as a 10-year trend line to gauge the general direction of the market. New to the Quarterly Market Report is a supplemental Luxury Market Report, recapping the trends in high-end homes through the three major Southern California markets.

Based on numbers provided by the Multiple Listing Service (MLS) and analyzed through TrendGraphix, the Coachella Valley is a buyer’s market. The Southern California desert saw roughly 5% more homes listed over 2014 but a decrease of almost 4% in sales for the same period last year. Inventory levels remain at a healthy 6.3 months, with a normal market level at 6 months. “We are seeing the market make steady gains to get back to pricing and inventory levels close to the peak of the market back in 2006,” says Chris Anderson, General Manager. “The progress made over the last



18 to 24 months has given us, and consumers, confidence in the Coachella Valley real estate market.”

Says Bob Deville, “As the Coachella Valley’s real estate market leader, we are proud to release this important information to our clients and the general public so they can educate themselves on whether now is the time to sell their home or purchase that property they have been watching. The Southern California desert is ripe with opportunity and our goal is to provide the tools to make the best decision and achieve the benefits that come with an enhanced lifestyle and financial success.”

About Windermere Real Estate Southern California

Founded by Bob Bennion and Bob Deville in 2001, Windermere Real Estate Southern California quickly rose to prominence as the Palm Springs area market leader, consistently listing and selling more homes than any other real estate brokerage.

Bennion and Deville have created an extensive network of agents, clients, and partners, the largest, top-producing network for real estate available in the Palm Springs market, leveraging the power of an invitation to the Leading Real Estate Companies of the World® and acting as the exclusive local affiliate of Luxury Portfolio International®. For the location of the Windermere Real Estate Southern California office nearest you, visit us on



the web at WindermereSoCal.com or give us a call at (760) 341-4141. Follow us on Twitter and Facebook @WindermereSoCal.