



FOR IMMEDIATE RELEASE

Windermere Southern California Welcomes Catherine Pirozzi

RANCHO MIRAGE, CA –SEPTEMBER 19, 2015 – Bob Bennion and Bob Deville, Owners of Windermere Real Estate Southern California, proudly welcome Realtor® Catherine Pirozzi to the Rancho Mirage office, located at 71691 Highway 111. Catherine, who earned her real estate license in 2006 after working as an interior designer, works with buyers and sellers throughout Rancho Mirage, Palm Desert, and Indian Wells. She also holds a Bachelor of Arts degree in Interior Design.

Catherine entered the real estate industry because it combines her love of design with her passion for helping others and creating lifelong connections. It also helps that her family has a history in the industry; both sets of her grandparents were involved either as real estate agents or through affiliated businesses. “Real estate is ‘in my blood,’” she laughs. “I enjoy the fact that I get to help my clients find a home that fits them, and in some instances, I get to help them visualize the possibilities with the spaces in their new place.”

As an industry veteran, Catherine is well versed in transactions and works closely with her clients to create a smooth, easy experience. Her ability to walk through potentially stressful situations and assure her clients of a positive end result has been a key to her success in the industry. “I make



sure to listen closely to each client’s needs from the onset of our relationship. My job is to make the process as comfortable as possible, and the best way to accomplish that is through open communication and being honest by setting reasonable expectations up front,” she continues.

Catherine is also an expert negotiator and has lots of experience in getting a positive end result for her clients.

Because she is a native of the Coachella Valley, Catherine understands the wide variety of home and life styles available, and matches her client’s goals with the perfect neighborhood and home design. Catherine also enjoys sharing her passion for interior design with her clients, helping buyers visualize the possibilities within a space and sellers de-clutter to maximize a home’s appeal. “I give my clients tips to spruce up the place and make it as attractive to buyers as possible. On the flip side, I have experience with remodeling and help my buyers see what’s possible within a home,” Catherine says.

Catherine made the switch to Windermere Real Estate Southern California because she was initially drawn to the Rancho Mirage office’s location and architecture. “The building’s style and placement along Highway 111 make a positive impression driving by – you spot it easily. Once I was in the door, I noticed how friendly and warm everyone treats each other here and I liked it. In addition to the positive culture, we have a lot of coverage



throughout the Coachella Valley, and I wanted to be with the brokerage that has the strongest presence in the market,” she concludes.

Says General Manager Chris Anderson, “Catherine’s strong experience in the real estate industry coupled with her unique background in design makes her a true asset for her clients and a well-rounded addition to our team. On behalf of our Rancho Mirage family, we welcome Catherine.”

About Windermere Real Estate Southern California

Founded by Bob Bennion and Bob Deville in 2001, Windermere Real Estate Southern California quickly rose to prominence as the Palm Springs area market leader, consistently listing and selling more homes than any other real estate brokerage. As real estate agents themselves, “The Bobs” know what it takes for agents to successfully satisfy their clients in today’s ever-changing marketplace, providing exceptional services and support to help to make all transactions as smooth as possible. Windermere Southern California proudly serves the communities of Palm Springs, Cathedral City, Rancho Mirage, Palm Desert, Indian Wells, Bermuda Dunes, La Quinta, and Indio.

The Premier Properties program showcases and markets some of the Coachella Valley’s finest homes and estates, maximizing each property’s exposure and impact worldwide through exclusive international partnerships. Launched in 2014, the A+D program, or Architecture plus



Design, pays tribute to the rich heritage of design, innovative vision, and iconic modern architecture born in the Coachella Valley. A+D embraces homes that have architectural or historical significance, an inherent reflection of the style or period they represent, or are originally created/designed by noted architects and designers, and thus provides a unique platform to give these one-of-a-kind homes the proper presentation they deserve.

Bennion and Deville have created an extensive network of agents, clients, and partners, the largest, top-producing network for real estate available in the Palm Springs market, leveraging the power of an invitation to the Leading Real Estate Companies of the World® and acting as the exclusive local affiliate of Luxury Portfolio International®. For the location of the Windermere Real Estate Southern California office nearest you, visit us on the web at WindermereSoCal.com or give us a call at (760) 341-4141. Follow us on Twitter and Facebook @WindermereSoCal.