

FOR IMMEDIATE RELEASE

Bennion Deville Homes Welcomes Todd Rous

RANCHO MIRAGE, CA – NOVEMBER 7, 2015 – Bennion Deville Homes is proud to welcome Realtor® Todd Rous to the La Quinta office, located at 47-250 Washington Street. Todd, a Coachella Valley resident since 1993, has a rich background in the hospitality industry that, when coupled with his real estate experience, makes him the perfect real estate professional for buyers and sellers throughout the Coachella Valley, especially for clients seeking vacation or golf course properties.

Prior to entering real estate professionally, Todd worked for over 25 years in the hospitality industry, equipping him with a unique client service skillset and thirst to help others. “I have met people from all over the world and talked to them about the incredible lifestyle the Coachella Valley offers, even discussing the real estate market and giving recommendations on communities to explore for a vacation home. Getting my Real Estate license has always been a dream and is a natural progression for me in my career,” he says.

As a people person, real estate gives Todd the ability to continue to develop strong relationships with his clients and provide his signature brand of client service. “I really enjoy seeing others do well and know that I helped them get to that place. There is definitely gratification on both sides when the transaction process is completed – my clients have accomplished their



goals and I have the satisfaction of having been the catalyst for that.” Clients appreciate Todd’s patience and deep knowledge of the local area. “You can’t sell someone something that they don’t want. It is important to not push clients into a home or situation that they really do not want. As a result, I am very patient with my clients to make sure that they are completely happy with the direction,” Todd adds.

Bennion Deville Homes was appealing to Todd because he liked the feel of the family atmosphere in each office. “A few of my friends who are now colleagues recommended I look into joining once I got my license. I found only positive things about our company and its great reputation. It is good to be with the best in the Valley so I can truly make my mark in the field through honesty, loyalty, trust, and professionalism,” concludes Todd.

Says Managing Broker Sandy Beakey, “Todd’s ability to talk to anyone and get them excited about our beautiful communities is a talent that will take him places in our industry. His desire to jump right into the business and make his mark is obvious, and I know with the help of our brokerage and his natural gifts he will find great success quickly.”

About Bennion Deville Homes

Founded by Bob Bennion and Bob Deville in 2001, Bennion Deville Homes is one of the largest independent real estate brokerages in Southern California, serving the region from 29 offices throughout the Coachella Valley and San Diego and Orange counties. The powerhouse company



proudly serves the Coachella Valley from offices in Palm Springs, Rancho Mirage, Palm Desert, Indian Wells, La Quinta, Bermuda Dunes, and Indio. Bennion Deville Homes entered the coastal Southern California communities of San Diego and Orange counties in 2010, with offices proudly serving Laguna Beach and Laguna Niguel in Orange County, and offices in Carlsbad, Carmel Valley, Encinitas, Hillcrest/Mission Hills, La Mesa Village, and Little Italy in San Diego County.

The LUXE Collection program lists and showcases some of the finest properties available on the market, maximizing exposure of high-end luxury homes to qualified buyers across a variety of mediums and channels. The prestige of the LUXE Collection combined with the strength of the international reach provided by an exclusive strategic partnership with Leading Real Estate Companies® of the World and Luxury Portfolio® gives Bennion Deville Homes agents local dominance with an international reach.

For the location of the office nearest you, please visit BDHomes.com. For the latest trends in Southern California real estate and community news, follow us on Facebook and Twitter @BDHSoCal.