

FOR IMMEDIATE RELEASE

Bennion Deville Homes Realtor® Rosemary Joles Earns FIVE STAR Award

SAN DIEGO, CA – JANUARY 23, 2016 – Bennion Deville Homes is proud to recognize Realtor® and LUXE Director Rosemary Joles of the La Mesa Village office, located at 8277 La Mesa Boulevard, for winning the FIVE STAR Home Professional Award for the third consecutive year. The FIVE STAR Home Professional Awards are given to real estate professionals throughout San Diego County who deliver outstanding service and client satisfaction. The winners of the awards are determined by a third-party research team, who factor in submissions from clients that rate an agent's performance on several criteria, with no more than 7% of professionals in each category receiving the award. Rosemary will join her fellow FIVE STAR Award recipients in San Diego Magazine's March 2016 issue.

Citing her commitment to the "Golden Rule" and consistency with her business strategy, Rosemary effectively and successfully helps clients throughout San Diego County. "I treat my clients the way I want to be treated," she states. "The FIVE STAR Award is a byproduct, but it is not the goal – happy clients achieving their desires is the goal. My entire focus is meeting my clients' needs, which always results in a win-win situation."

When it comes to success in the real estate industry, Rosemary takes a simple yet effective approach. "You have to be consistent, specifically in performance for and follow up with clients. When I work together with a

client, there is a bond that cannot be found any other way. It is the synergy when this concerted effort is brought to a successful conclusion. For me, once a transaction has come to a close it is not the end; it's only the beginning."

As a direct result of her ability to connect with her clients and produce for them, Rosemary receives a wealth of referrals, something that validates her as a real estate professional. "My goal is to exceed my clients' expectations, but sometimes it's hard to 'see the forest for the trees' when we are in the middle of a transaction. When clients give a powerful recommendation, it confirms I am doing business the way it is supposed to be done. This is the largest transaction someone will probably ever conduct and they have entrusted me to assist them through the process. There truly is no greater compliment than a client sending a loved one to me for such a critical piece of their life."

Rosemary's keen interest in each client, ability to create win-win situations, and affable, humble personality combine to create a winning formula for her success, something that she will never take for granted. "It is an honor to help a client sell their home and to help them with buying a home. When my clients see the effort I put in, they see how much I care about my profession and how seriously I take each transaction. It is a huge responsibility and one I take to heart. I am blessed, I love what I do," Rosemary concludes.

“We are very proud of Rosemary’s accomplishments,” says Managing Broker Dan Hill. “To win the FIVE STAR Award once is a big deal, but three consecutive years is really a statement to Rosemary’s prowess as a real estate professional. To consistently place yourself in the top 7% of your peers is a special gift, and we would like to congratulate Rosemary for building and maintaining a quality business.”

Adds Bob Deville, Co-Founder of Bennion Deville Homes, “Rosemary has grown her business the right way – through hard work, determination, and a consistency that others can learn from. I am proud of Rosemary for earning this award, and even more proud of her for blossoming into one of the best real estate professionals in San Diego.”

About Bennion Deville Homes

Bob Bennion and Bob Deville brought their highly acclaimed and successful Bennion Deville Homes blueprint to the coastal Southern California communities of San Diego and Orange counties in 2010. Bennion Deville Homes offices proudly serving San Diego County are located in Carlsbad, Carmel Valley, Encinitas, Hillcrest/Mission Hills, La Mesa Village, and Little Italy. Orange County offices include Laguna Niguel. The powerhouse regional brokerage also proudly serves the Coachella Valley from 17 offices, including locations in Palm Springs, Rancho Mirage, Palm Desert, Indian Wells, La Quinta, Bermuda Dunes, and Indio.



The LUXE Collection program lists and showcases some of the finest properties available on the market, maximizing exposure of high-end luxury homes to qualified buyers across a variety of mediums and channels.

For the location of the office nearest you, please visit BDHomes.com. For the latest trends in Southern California real estate and community news, follow us on Facebook and Twitter @BDHSoCal.