

FOR IMMEDIATE RELEASE

Mary Garcia of Bennion Deville Homes Sees Big Things For 2016

INDIAN WELLS, CA, FEBRUARY 13, 2016 – For Bennion Deville Homes Broker Associate and LUXE Director Mary Garcia, a Coachella Valley resident since 1963, the Greater Palm Springs area is at an all-time high. Her rich history and experiences over the last few decades, including her groundbreaking work in business and humanitarianism, have given her a unique insight that stretches beyond the world of real estate and shapes daily life for residents of the Southern California desert. Mary, who works out of the Bennion Deville Homes Indian Wells Main office located at 74-910 Highway 111, uses her lifelong love of the Coachella Valley lifestyle and deep understanding of the local real estate market to help her clients accomplish their real estate goals and write their own Coachella Valley history.

Mary's roots in the Coachella Valley stretch beyond her arrival as a fulltime resident in the 1960s. Her father was a rancher in Thermal, land the family sold in 1937, and she has had relatives in the area since that point in time. The stories Mary tells in a single afternoon visit are enough to fill a volume on Coachella Valley history, each one as fascinating as the next. "I used to visit my aunt in Palm Springs when I was younger and I fell in love with the serenity of the desert immediately," says Mary. "In those days, celebrities were unbothered. I used to play tennis with stars and their wives, including Barbara Sinatra, Ginger Rogers, and others."

As a longtime resident of the flourishing Coachella Valley, Mary has helped shape our communities and local organizations in profound ways. Mary was a founding member of the Junior Women's Club, a group dedicated to improving Greater Palm Desert, who fought for the approval of an ordinance to mandate fences around pools, which successfully passed. "We wanted to make sure the Coachella Valley was a safe and enjoyable place for families to live," Mary adds. Mary was also a member of the Foundation for the Retarded (a predecessor to Desert Arc) and one of the board members who brought the first tennis tournament to the desert, what has now become the BNP Paribas Open hosted at the Indian Wells Tennis Garden. After Hurricane Dolores struck, the only hurricane to hit the area in history, causing mass flooding that resulted in one fatality (Mary's son) she pushed to implement flood control in the valley, including the construction and installation of the bridges and washes we have on our major thoroughfares today. Under her watch as a devoted citizen, and as a standout real estate professional, she continues to achieve this goal.

Over the course of her career, Mary has seen the Coachella Valley grow from a collection of small developments, groves and ranches, and undeveloped desert into the thriving group of municipalities it is today. The enduring memory and experience of this progress allows Mary to pinpoint the perfect lifestyle for her clients. It has also embedded her in the heart of the real estate industry. Over the years, she has opened several communities and real estate offices, sold celebrity estates, and was even a charter member of the Desert Estates Network, a membership-based organization for real estate professionals who specialize in luxury homes. From this insight on the Coachella Valley market, accumulated



through every type of market condition imaginable, Mary postulates the Coachella Valley will continue to be a hotbed of positive growth and real estate activity and she is bullish on our area. “Based on historic trends, I think we will have a very strong year. Restorations of classic homes, seasonal home purchases, and the growing popularity of the Coachella Valley with younger families due to its affordability will continue to create growth in the market. I am very optimistic that 2016 will be a very strong year for real estate in the Coachella Valley.”

Says Managing Broker Charlie White, “Mary Garcia embodies everything you could want in a real estate professional. She is sharp, holds herself with grace, and is genuinely interested in the well-being of her clients. We are incredibly lucky to have Mary on our team and wish her another prosperous year.”

About Bennion Deville Homes

Founded by Bob Bennion and Bob Deville in 2001, Bennion Deville Homes is one of the largest independent real estate brokerages in Southern California, serving the region from 28 offices throughout the Coachella Valley and San Diego and Orange counties. The powerhouse company serves the Coachella Valley from offices in Palm Springs, Rancho Mirage, Palm Desert, Indian Wells, La Quinta, Bermuda Dunes, and Indio. Bennion Deville Homes entered the coastal Southern California communities of San Diego and Orange counties in 2010, with offices serving Laguna Niguel in Orange County, and offices in Carlsbad, Carmel Valley, Encinitas, Hillcrest/Mission Hills, La Mesa Village, and Little Italy in San Diego County.



The LUXE Collection program lists and showcases some of the finest properties available on the market, maximizing exposure of high-end luxury homes to qualified buyers across a variety of mediums and channels. The prestige of the LUXE Collection combined with the strength of the international reach provided by an exclusive strategic partnership with Leading Real Estate Companies of the World[®] and Luxury Portfolio[®] gives Bennion Deville Homes agents continued local dominance with an international reach.

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