

FOR IMMEDIATE RELEASE

Bennion Deville Homes Welcomes Doug McCourt

RANCHO MIRAGE, CA – FEBRUARY 20, 2016 – Bennion Deville Homes is proud to welcome Realtor® Doug McCourt to the Palm Springs South office, located at 2465 East Palm Canyon Drive, Suite 605. Doug has always had a deep love for real estate, which motivated him to earn his real estate license. He works with buyers and sellers throughout Palm Springs and the Coachella Valley, applying his passion for homes to help his clients make the best, informed decision possible.

From an early age, Doug held a unique appreciation for construction and home development. “I used to work on construction and home improvement projects around my parents’ houses when I was a teenager,” he says. “As I got older, I began to renovate my homes and condos, finding fixers and giving them new life. I never did it with the intention to sell them as a flip, I did it because I genuinely love the process of making an old space something fresh and new.”

As a result of his decades of experience with home renovations and investments, Doug is the perfect real estate professional to help clients find the right home or ideal buyer for their property. “I rapidly form a vision of a home and what it could be. This helps me with buyers because I can help them visualize what’s possible as well as appreciate the approximate costs and feasibility of the changes that can be made. For my sellers, I can help

them enhance the appeal of their home to buyers because I know what buyers with keen eyes will be looking for in the home,” Doug adds.

Prior to entering real estate full time, Doug was in healthcare information technology, owning and operating his own marketing & PR business. From his time and experience running a successful company, Doug understands how to provide top-quality service to his clients. “The key to success in business, regardless of the field, is in communication. You must be consistent and frequent, especially in the field of real estate. My clients enjoy being kept in the loop as we go through the transaction process, and I make sure not a day goes by without reaching out to them.”

Doug joined Bennion Deville Homes during the brokerage’s name change. “The new name roll-out was exciting to watch because the brand is unique, fresh, and has the qualities needed to be successful moving forward.” The Coachella Valley real estate leader also came highly recommended to him by other industry professionals. “Bob and Bob [Bennion and Deville, Co-Founders] nurture the company and really put their hearts and souls into making it a special business. I enjoy having the control and flexibility to create my own brand, which is supported by our brokerage, the largest in the valley, and the marketing and branding breadth it offers. Being with the largest real estate company also gives me the opportunity to network with more agents, something that has had an immediate impact on my business,” Doug concludes.



For example, shortly after joining Bennion Deville Homes, one of the company's top producers, Neil Curry, invited Doug to join his team; NDC Homes, an arm of BDH that specializes in new as well as "Mid Century Modern" properties. NDC helps buyers locate and purchase their ideal desert home, as well as offers residential design services focused on the modern desert lifestyle. Doug currently works Thursday through Sunday in NDC's 18 @ Twin Palms model home, which represents a unique enclave of eighteen single-family, one-story detached homes with swimming pools – located in Palm Springs' desirable Twin Palms neighborhood.

Says Managing Broker Denise Anderson, "Doug's passion for homes, as well as for his clients, shines through in everything that he does. His rare eye for properties coupled with his ability to deliver for his clients gives him the skills and drive to ascend in the Palm Springs real estate community very quickly. We are happy to welcome Doug and wish him success."

About Bennion Deville Homes

Founded by Bob Bennion and Bob Deville in 2001, Bennion Deville Homes is one of the largest independent real estate brokerages in Southern California, serving the region from 27 offices throughout the Coachella Valley and San Diego and Orange counties. The powerhouse company proudly serves the Coachella Valley from offices in Palm Springs, Rancho Mirage, Palm Desert, Indian Wells, La Quinta, Bermuda Dunes, and Indio. Bennion Deville Homes entered the coastal Southern California communities of San Diego and Orange counties in 2010, with offices



proudly serving Laguna Niguel in Orange County, and offices in Carlsbad, Carmel Valley, Encinitas, Hillcrest/Mission Hills, La Mesa Village, and Little Italy in San Diego County.

The LUXE Collection program lists and showcases some of the finest properties available on the market, maximizing exposure of high-end luxury homes to qualified buyers across a variety of mediums and channels. The prestige of the LUXE Collection combined with the strength of the international reach provided by an exclusive strategic partnership with Leading Real Estate Companies of the World® and Luxury Portfolio® gives Bennion Deville Homes agents local dominance with an international reach.

For the location of the office nearest you, please visit BDHomes.com. For the latest trends in Southern California real estate and community news, follow us on Facebook and Twitter @BDHSoCal.