

***FOR IMMEDIATE RELEASE***

**Bennion Deville Homes Welcomes Lucie Schaefer**

RANCHO MIRAGE, CA – APRIL 23, 2016 – Bennion Deville Homes is proud to welcome Broker Associate Lucie Schaefer to the Palm Springs Main office, located at 850 North Palm Canyon Drive. Lucie earned her real estate license in 1998 and is intimately familiar with the Greater Palm Springs area, having watched it blossom from a tiny village into the bustling city it has become today. Lucie enjoys working with buyers and sellers throughout the Coachella Valley, specializing in Palm Springs.

Prior to earning her real estate license, Lucie, who holds a degree in Microbiology/Chemistry from the University of Arizona, conducted laboratory research and wrote grants. She realized that she enjoyed working with people and decided to apply her love of helping others and science to become an addictions counselor before jumping into real estate. “Getting into real estate was a natural progression for me,” Lucie says. “I am an ambassador of the desert and love helping people, and have always appreciated and enjoyed the unique architecture and home styles of the Coachella Valley. I enjoy real estate because it allows me to help others while also having a hand in the development of our community and its residents.”

Lucie’s approachable nature and nurturing personality resonate with her clients, qualities that help her fully understand each person’s unique needs. “I am all about the flow of the process and matching people with the right home. In order

to do that successfully, you need to have a thorough understanding of the local inventory to see how the home's personality meshes with the client's. You also have to accurately read someone and provide them what they want within the context of what they can afford," she continues.

Prior to joining Bennion Deville Homes, Lucie owned and operated her own brokerage, giving her a unique insight into the qualities a successful real estate professional needs and the daily tools required to get the job done right. "I live my life by a high standard and treat others this way, especially in my professional career. Living daily by the principles of respect, honor, and dignity gives me the right platform to serve my clients the way they deserve and creates the best experience possible. A top-notch real estate professional knows how to listen to clients to pinpoint their needs and wants, and then have the poise to guide them through the process to its completion and beyond," Lucie continues.

Lucie's compassion for helping others extends to the animals in our local communities, where she works with her friends to create a foster system for animals and supports no-kill shelters. "This cause is very dear to me. I want to make sure everyone has a safe, happy home, including our furry family members. I set aside a portion of each transaction closing to go to smaller, under-funded shelters here in the Coachella Valley. These resources take care of the many expenses incurred while maintaining a foster home and caring for animals, including grooming, food, and medical treatments."



Bennion Deville Homes was appealing to Lucie because she wanted to “work with the best. I have always surrounded myself with the best resources I could find. At Bennion Deville Homes, who is the best in the Coachella Valley, we have access to exceptional support and a dynamic culture. They cater to agents and make your interests and development their priority, essentials for my success. Bennion Deville Homes is high-class,” Lucie concludes.

Adds Managing Broker David Cantwell, “We are excited to welcome Lucie to our Palm Springs Main family. Having a strong background in the business is one thing, but owning a successful operation and walking the walk of a true professional is another. Lucie is a perfect role model for her colleagues with the way she goes about her daily routines and builds relationships with clients. On behalf of everyone at Bennion Deville Homes, welcome Lucie.”

### **About Bennion Deville Homes**

Founded by Bob Bennion and Bob Deville in 2001, Bennion Deville Homes is one of the largest independent real estate brokerages in Southern California, serving the region from 29 offices throughout the Coachella Valley and San Diego and Orange counties. The powerhouse company serves the Coachella Valley from offices in Palm Springs, Rancho Mirage, Palm Desert, Indian Wells, La Quinta, Bermuda Dunes, and Indio. Bennion Deville Homes entered the coastal Southern California communities of San Diego and Orange counties in 2010, with offices serving Laguna Beach and Laguna Niguel in Orange County, and offices in Carlsbad, Carmel Valley, Encinitas, Hillcrest/Mission Hills, La Mesa Village, and Little Italy in San Diego County.



The LUXE Collection program lists and showcases some of the finest properties available on the market, maximizing exposure of high-end luxury homes to qualified buyers across a variety of mediums and channels. The prestige of the LUXE Collection combined with the strength of the international reach provided by an exclusive strategic partnership with Leading Real Estate Companies of the World® and Luxury Portfolio® gives Bennion Deville Homes agents continued local dominance with an international reach.

For the location of the office nearest you, please visit [BDHomes.com](http://BDHomes.com). For the latest trends in Southern California real estate and community news, follow us on Facebook and Twitter @BDHSoCal.