

*FOR IMMEDIATE RELEASE*

### **Bennion Deville Commercial Welcomes Jackie Cuen**

PALM DESERT, CA – MAY 15, 2016 – Bennion Deville Commercial proudly welcomes Commercial Agent Jackie Cuen to the Desert Area Commercial office, located at 44-530 San Pablo Avenue, Suite 101 in Palm Desert. Jackie earned her license in 2004 and specializes in commercial real estate, industrial, including warehouses and light industry, and works with developers and investors to purchase land. She is a member of the California Desert Association of Realtors®, Loopnet™, and the Palm Desert Chamber of Commerce.

Jackie has been around the real estate industry her entire life. Growing up, her family was heavily involved in real estate investing. “My parents exposed me to the business at a young age,” Jackie says. “My mom invested in properties and my mentor taught me how to sell approved projects to developers. This early introduction to real estate and investing helped me get off to a quick start in the industry because I could do a lot of things others were still learning.”

Commercial real estate presents daily challenges to Jackie, an aspect of the business that keeps her on her toes and striving to get better. “I love applying my creative problem-solving skills to help people. My personal goal is to succeed professionally and continue to learn, which helps my clients because as I refine my skills, I improve my level of services for them.” Jackie also cites meeting new people and working with them to successfully solve a tough problem as her favorite part of her role. “I am always so excited to get a new project approved,

especially if the process was difficult. At the end, you feel a great sense of accomplishment.”

As someone who is always learning, Jackie goes above and beyond for her clients, studying every angle of a transaction to make sure that the process goes smoothly. “Everything counts. From the research and preparation of the financials and comparable properties to the site plan and floorplan. It is all incredibly important to fully grasp and understand how this investment will work for my client, and I know they will ask me the tough questions to make sure that I have a bulletproof case.”

Beyond her passion for helping her clients successfully invest in real estate, Jackie is just as passionate about helping others, especially those in need. In her free time, she volunteers at an orphanage in Mexico and helps collect donations to go to the nuns who run the organization so they may support the kids. “The children are happy with anything they can get and are so grateful. I do it because it feels good to know I am making a positive difference in their lives.”

Jackie joined Bennion Deville Commercial because she wanted to “work at a remarkable real estate organization. Our culture here is so close and friendly. We are like one big happy family,” she concludes.

Adds Managing Broker Dean Foster, “Jackie’s lifelong experience, creative problem-solving strategies, and commitment to providing exceptional client



service set her apart from other professionals in the field. We are excited to welcome her to our family and look forward to working with her.”

### **About Bennion Deville Commercial**

Founded by Bob Bennion and Bob Deville, Bennion Deville Commercial is the commercial arm of Bennion Deville Homes, one of the largest independent real estate brokerages in Southern California, serving the region from 28 offices throughout the Coachella Valley and San Diego and Orange counties. The powerhouse company proudly serves the Coachella Valley from offices in Palm Desert, Palm Springs, Rancho Mirage, Indian Wells, La Quinta, Bermuda Dunes, and Indio. Bennion Deville Homes entered the coastal Southern California communities of San Diego and Orange counties in 2010, with offices proudly serving Orange County in Laguna Niguel, and offices in Carlsbad, Carmel Valley, Encinitas, Hillcrest/Mission Hills, La Mesa Village, and Little Italy in San Diego County.

For the location of the Bennion Deville office nearest you, please visit [BDHomes.com](http://BDHomes.com). For the latest trends in Southern California real estate and community news, follow us on Facebook and Twitter @BDHSoCal.

For any commercial real estate investment questions, please contact Jackie Cuen at (619) 243-4432 or [jackiecuen@bdhomes.com](mailto:jackiecuen@bdhomes.com).