

***FOR IMMEDIATE RELEASE***

**Bennion Deville Homes Welcomes Rob Boettner**

RANCHO MIRAGE, CA – JULY 29, 2016 – Bennion Deville Homes is proud to welcome Realtor® Rob Boettner to the Palm Springs South office, located at 2465 East Palm Canyon Drive, Suite 605. Rob helps home buyers and sellers, as well as investors, accomplish their real estate goals throughout Palm Springs and the greater Coachella Valley, specializing in the Indian Canyons, Old Las Palmas, and Vista Las Palmas neighborhoods.

Rob has the rare ability to be creative and analytical, utilizing both sides of his brain to help his clients with their needs. He has personally owned properties since he was 20, many of which he rehabbed and designed himself, including two stunning properties in Hawaii that he completely overhauled, one literally from the ground up. The success of his experience is due to his mastery of numbers and spatial relationships in an inventive way. “I enjoy design and creating space, it is a personal passion,” Rob says.

As a real estate professional with a long history of personal real estate experience, Rob is able to empathize with his clients and deliver a unique client experience due to his strong business background and understanding of the emotions that factor into a real estate transaction. In the ‘80s, he grew a collegiate souvenir company from his living room into one of the top suppliers in the nation today. During his time on the Hawaiian Islands, he owned and operated a salon at the world-famous Four Seasons Maui where in his first year

he more than doubled the profits of the business from the previous owner's best year. As a result, he knows what it takes to be a successful entrepreneur in a service-driven industry. "You have to listen to people and ask the right questions. From there, it is a matter of executing. This is the fundamental ingredient to creating a smooth process and an elite experience," adds Rob.

Drawing from his deep well of creativity, Rob can relay the possibilities within a home or create the perfect atmosphere through staging to help homebuyers visualize themselves in a listing. "My vision for properties and knowledge of the construction process definitely help my clients since I can give ideas that are unique. I enjoy making something old new again. That transformation is special and I enjoy sharing it with my clients," he continues.

Rob's personal drive to be the best is a true asset for his clients. He applies his passion for homes with his passion for serving others to set higher standards and create satisfied clients. "I do the best job that I can, and I love to win. As a result, I work incredibly hard for my clients and push myself to improve every day. Top-notch service is the hallmark of my business life, and you get there through hard work and being detail-oriented."

Rob joins Bennion Deville Homes after the brokerage was recommended to him by a friend who is also a Bennion Deville Homes agent. "I got to know several other agents in the office and became very comfortable. I like Denise Anderson [Managing Broker] and the support she provides. Plus, our brokerage's reputation is solid and it is the biggest name around in Palm Springs," Rob concludes.



Adds Denise, “Rob’s impressive business background, talented eye, and voluminous knowledge of real estate makes him a true asset for all of his clients. We are excited to welcome him to our Palm Springs South family and wish him a prosperous 2016 and beyond.”

### **About Bennion Deville Homes**

Founded by Bob Bennion and Bob Deville in 2001, Bennion Deville Homes is one of the largest independent real estate brokerages in Southern California, serving the region from 29 offices throughout the Coachella Valley and San Diego and Orange counties. The powerhouse company serves the Coachella Valley from offices in Palm Springs, Rancho Mirage, Palm Desert, Indian Wells, La Quinta, Bermuda Dunes, and Indio. Bennion Deville Homes entered the coastal Southern California communities of San Diego and Orange counties in 2010, with offices serving Laguna Beach and Laguna Niguel in Orange County, and offices in Carlsbad, Carmel Valley, Encinitas, Hillcrest/Mission Hills, La Mesa Village, and Little Italy in San Diego County.

The LUXE Collection program lists and showcases some of the finest properties available on the market, maximizing exposure of high-end luxury homes to qualified buyers across a variety of mediums and channels. The prestige of the LUXE Collection combined with the strength of the international reach provided by an exclusive strategic partnership with Leading Real Estate Companies of the World® and Luxury Portfolio® gives Bennion Deville Homes agents continued local dominance with an international reach.



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