



***FOR IMMEDIATE RELEASE***

**Windermere Proud to Welcome Cheryl Thoresen to La Quinta Office**

PALM SPRINGS, CA - JANUARY 10, 2015 – Windermere Real Estate Southern California is pleased to announce Realtor® Cheryl Thoresen has joined their team of real estate professionals at the La Quinta office, located at 47-250 Washington Street. Thoresen utilizes contacts made from her experience managing a tennis club in the Coachella Valley to develop business and grow her client base.

“I am very active in the tennis community, playing many tournaments a year. Through that experience and my time managing a local tennis club, I have fostered lifelong relationships with friends who are now my clients,” stated Thoresen. “I love working with people and take pride in my people skills. Client service is my top priority and what motivates me to do so well.”

Thoresen’s background in real estate includes time working with her husband on the development side of the industry and as a Windermere Agent in the Seattle area. “I assisted with sales and worked with cities to get permits,” Thoresen added. “I understand the development process and what goes into building a home. As a result, I can use my knowledge of the development side to help my clients on the resale side.” Her time as a resident of La Quinta has made her an expert in the area; however, she is knowledgeable about the entire Coachella Valley.

In addition to her time spent developing a client base from the tennis community, Thoresen also finds time to give back to the community. She is a member of the Aunts Club at the Barbara Sinatra Children’s Center where her husband John serves as Director and Executive Officer. Her donated time includes teaching cooking classes to children as



part of the Teen Self-Esteem Program. “It feels amazing to see the transformation in these girls and boys from the start to the end of the program. The changes they go through are so inspiring.”

Thoresen decided to join Windermere because “Windermere is a fine company, the best in the industry. It has a great reputation with quality people who embody high ethical standards. It makes me proud to be part of such a great company.”

“I would like to welcome Cheryl to our La Quinta office family,” stated Sandy Beakey, Managing Broker. “Her wide social network and dedication to her clients puts her in position to continue her successful career at Windermere.”

**About Windermere Southern California:**

Windermere Real Estate Southern California is the Palm Springs market leader, consistently listing and selling more than any other local real estate brokerage. Bob Bennion and Bob Deville founded Windermere Real Estate Southern California in 2001. “The Bobs” established principles ensure that each agent and location provides superior, professional real estate services to their clients in Palm Springs, Cathedral City, Rancho Mirage, Palm Desert, Indian Wells, La Quinta, and Indio. Windermere’s Premier Properties program showcases and markets some of the valley’s finest homes and estates for maximum impact and worldwide exposure.

Windermere’s extensive network of agents, clients, and partners is the largest, top-producing network for real estate available in the Palm Springs market, leveraging the power of its invitation to the Leading Real Estate Companies of the World® and acting as the exclusive local affiliate of Luxury Portfolio International. For the location of the Windermere Real Estate Southern California office nearest you, visit us on the web at



[www.WindermereSoCal.com](http://www.WindermereSoCal.com) or give us a call at (760) 341-4141. Follow us on Twitter and Facebook @WindermereSoCal.