



FOR IMMEDIATE RELEASE

Windermere SoCal Proud To Welcome Ian Swanson

SAN DIEGO, CA – JANUARY 11, 2015 – Windermere Real Estate SoCal is proud to announce REALTOR® Ian Swanson has joined the Little Italy office, located at 1742 ½ India Street in Downtown San Diego. With experience that includes handling over 3,000 successful closings in his professional career, Swanson has intimate knowledge of the transaction process, which he partners with sterling customer service to get results for clients. He began his real estate career in 2001 and specializes in the neighborhoods of Little Italy and Banker’s Hill in San Diego.

Prior to becoming a real estate agent, Swanson was a Transaction Coordinator for 9 years, running his own business and building a client-base who relied upon him to button-up their real estate deals. “I went above and beyond handling real estate transaction files from opening to closing and have the experience and knowledge, per state and local requirements, to help make them run as smoothly and successfully as possible,” says Swanson of his time as a Transaction Coordinator.

Swanson has a tremendous work ethic built from his time running a business, which he has carried over being a REALTOR®, putting in long days on behalf of his clients and building a positive professional reputation. “I am always learning, never stagnant. I find new ways to do things so I am continuously improving my business,” adds Swanson. He also keeps in constant contact with his clients, sending handwritten notes for major holidays and birthdays. “I want to build relationships that last a lifetime so I can be a part of helping my clients accomplish their goals,” he continues. The personal touches are an extension of his approach to client relationships – to become a lifelong friend and trusted resource for real estate answers.



Windermere SoCal was appealing to Swanson because of the “family” feeling.

“Everyone is eager to help others and is exceedingly knowledgeable. Being a part of this team is energizing and I am grateful to join in and contribute to its success.” Many of Swanson’s current colleagues are former clients from his previous career who gave him positive reviews of Windermere SoCal and encouraged him to make the switch.

“Ian is a wonderful addition to our Windermere family,” says Managing Broker Kirk Gregor. “His background as a Transaction Coordinator coupled with his sincere interest in his clients’ well-being gives him the experience and attitude necessary to be successful in this business. We look forward to working with Ian and welcome him to our Little Italy office.”

About Windermere Real Estate SoCal:

Windermere SoCal offices are located conveniently throughout San Diego and Orange counties, with additional office openings planned in the near future. Orange County offices include Laguna Beach and Laguna Niguel. San Diego County offices are located in Alpine, Carlsbad, Carmel Valley, Hillcrest/Mission Hills, La Mesa Village, and Little Italy, with an Encinitas office opening soon. For the complete list of office locations, visit www.WindermereSoCal.com.