



Windermere
Real Estate
Coachella Valley

R E A L E S T A T E N E W S

MEDIA CONTACT:

Shilo Herrling
760-770-6801
sherrling@windermersocal.com

FOR IMMEDIATE RELEASE

THIRD PALM SPRINGS OFFICE OPENS
FOR WINDERMERE REAL ESTATE

PALM SPRINGS (Calif.) – October 2, 2010 – Windermere Real Estate today announced the opening of its 16th Coachella Valley office.

Christened Windermere Palm Springs Midtown, the new office is ideally situated at 1255 E. Ramon Road in one of the most architecturally recognizable and iconic buildings in the area. This location, along with the recently expanded Windermere Palm Springs South and the just-renovated Windermere Palm Springs Main, will provide Windermere agents and clients with the full range of services they expect from Windermere, a company long-recognized for its emphasis on customer service and satisfaction. The office, adjacent to some of the most classic and historic neighborhoods in Palm Springs, is designed to provide space and support for 20+ Windermere agents.

At a time when other companies are downsizing, Windermere continues to move in the opposite direction, taking advantage of its ongoing success in the Coachella Valley real estate market with thoughtful and well-planned expansion. Windermere attributes its continued growth, in part, to its reputation as the partner of choice for the area's most successful and productive Realtors®. The company continues to welcome new agents throughout the Coachella Valley, and providing well-outfitted and well-staffed locations is an important component of Windermere's appeal.

“Some may claim that Windermere is too large. I guess if that’s all they can say, we’re pretty lucky,” says Bob Deville, owner of Windermere Real Estate Coachella Valley. “Size and market share do matter in today’s real estate industry. We have proven you can have the best of *both* worlds,” says Deville. “By having a licensed, non-competing Broker/Manager in every office, a full-time office manager, and skillfully trained receptionist and front end staff, we give every Windermere office the ability to provide that boutique, personal customer satisfaction for both clients and agents. The blend of energy, enthusiasm and professionalism in our offices is contagious and serves us well. We will never lose sight of the fact that we are a full-service and customer-oriented business,” says Deville.

With the addition of the Palm Springs Midtown office, Windermere Real Estate now has sixteen offices throughout the Coachella Valley, and offices in Garner Valley and Lake Arrowhead. Locations include Palm Springs, South Palm Springs, Cathedral City, Rancho Mirage, Palm Desert (San Pablo), Palm Desert (Cook & Hovley), Indian Wells Main, Indian Wells Luxury Homes & Estates, La Quinta, Old Town La Quinta, and Indio, as well as on-site offices at The Club at Morningside in Rancho Mirage, The Springs Country Club in Rancho Mirage, Deep Canyon Tennis Club in Palm Desert, and Monterey Country Club in Palm Desert. For more information, go online at www.WindermereSoCal.com.

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