



Windermere
Real Estate
Coachella Valley

R E A L E S T A T E N E W S

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FOR IMMEDIATE RELEASE

**KIDS ARE HEADING BACK TO SCHOOL AND
WINDERMERE'S LA QUINTA AGENTS ARE HELPING OUT**

LA QUINTA (Calif.) – September 18, 2010 – Remember what it was like to be in the fourth grade? For some children at Oasis School in Thermal, it's time to start building those memories. And the agents of the Windermere Real Estate La Quinta offices will be there again this year to help.

Each year, these Windermere agents 'adopt' about 75 kids as they move into the fourth grade. Through auctions and other events, the agents provide the materials the kids need for that year, everything from pencils and erasers to a new soccer ball for every child. Contributions are centered around four occasions: Back-to-School, Christmas, End-of-Year, and the annual Food Drive. One of the traditional highlights of this annual program is when the Windermere agents present each of the children with a pencil box decorated with the child's photo, and a journal page which talks about the child's family and special events in the child's life. The agents also share some of their *own* memories of being in the fourth grade.

Sandy Beakey, the Broker for the La Quinta offices, recalls one of many special moments working with these kids. "Included with each child's bundle are some candy and other goodies. I asked one of the children if he had found his candy. 'Yes, and I'm going to take it home...the chocolate kisses and hugs are for my mother. I'm taking the cookie to my brother.' I asked if he would like some more. 'No, thank you,' he said. 'I'm fine.'

Summer is a tough time for a lot of the families in the Coachella Valley; many of the jobs here are seasonal, and the La Quinta Windermere agents' annual food drive helps these families make it through those leaner months. At Christmas, the agents ensure each of the kids receives a bag of toy gifts, items for the family, and other useful materials such as toothbrushes and toothpaste, contributed by dentists and others in the community. All this really pays off. The kids are happy, they're learning for a great future, and Windermere's La Quinta office agents are helping lead the way.

In addition to La Quinta and Old Town La Quinta, Windermere Real Estate offices are located in Palm Springs, South Palm Springs, Cathedral City, Rancho Mirage, Palm Desert (San Pablo),

Palm Desert (Cook & Hovley), Indian Wells Main, Indian Wells Luxury Homes & Estates, and Indio, with additional on-site offices at The Club at Morningside in Rancho Mirage, The Springs Country Club in Rancho Mirage, Deep Canyon Tennis Club in Palm Desert, and Monterey Country Club in Palm Desert. They also have offices in Garner Valley and Lake Arrowhead. For more information, go online at [www:WindermereSoCal.com](http://www.WindermereSoCal.com).

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