



**FOR IMMEDIATE RELEASE**

**CONTACT:**

March 30, 2009

**(Media)** John Hussar  
PRNewsWorks (760) 567-8073

## **Windermere Expands Southern California Network With New San Diego Office**

INDIAN WELLS (Calif.) — Steve Rogers, former president and chief executive officer of Prudential California Realty Southern California, has joined Windermere Real Estate as partner and president of Windermere Exclusive Properties in San Diego, company officials have announced.

Rogers also will be assisting Bob Deville and Bob Bennion, owners of Windermere Coachella Valley and Windermere Services Southern California, Inc. to expand their growing network of real estate offices throughout their Southern California region, which now consists of 26 offices from Santa Barbara to San Diego.

Rogers, who spent 14 years with Prudential as CEO of Prudential California, will be based in the Rancho Bernardo/Poway area of San Diego, where he will soon be opening his new Windermere Real Estate office which will be home to approximately 45 agents.

More

## Windermere Coachella Valley

Deville said Steve Rogers "will be instrumental in working with us behind the scenes to expand our presence throughout Southern California. Steve brings to Windermere a wealth of experience, knowledge and industry contacts that will benefit all of our independent Windermere owners."

Windermere Real Estate Coachella Valley has 13 offices strategically located throughout the valley including on-site offices at The Springs and The Club at Morningside in Rancho Mirage, as well as in Garner Valley. A new 13,000-square-foot flagship office at 71-691 Hwy. 111 in Rancho Mirage is scheduled to open in April 2009.

Deville and co-owner Bob Bennion are not new to the real estate industry, with a combined real estate career of over 30 years. They opened their first Windermere office in Palm Springs in 2001 and have steadily and strategically grown Windermere to be the largest real estate company in the Coachella Valley and the leader in sales dollar volume, listing dollar volume and market share. "Being number one is secondary to being the Best," says Deville. "When you never lose sight of that, everything else falls into place."

For more information and to see current home listings, please call (760) 341-4141 or click online at [www.WindermereCoachellaValley.com](http://www.WindermereCoachellaValley.com). The web site features local residential and commercial properties as well as upcoming open houses. Windermere's award-winning, exclusive Premier Properties Program, featuring architecturally significant and high-end properties, can also be found at [www.WindermerePremier.com](http://www.WindermerePremier.com).

**About Windermere:** Windermere Real Estate is the leading residential real estate network in the West with more than 385 offices and 8,500 associates

## Windermere Coachella Valley

serving neighborhoods in Arizona, California, Hawaii, Idaho, Montana, Nevada, Oregon, Utah, Wyoming, Washington and British Columbia. Windermere has been consistently ranked as the largest regional real estate brand in the western United States by REAL Trends, a primary source of industry data. Windermere has a proud heritage of serving communities by way of the Windermere Foundation, which provides funding to social service agencies that offer housing and services to low-income and homeless children and families. Windermere's web site, [Windermere.com](http://Windermere.com), receives over 2 million unique visits per month, and is regarded as one of the leading real estate sites in the country in terms of customer usability.

###

##